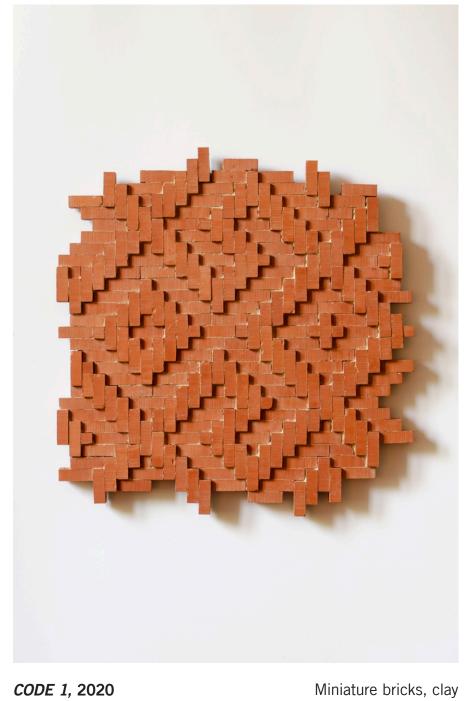
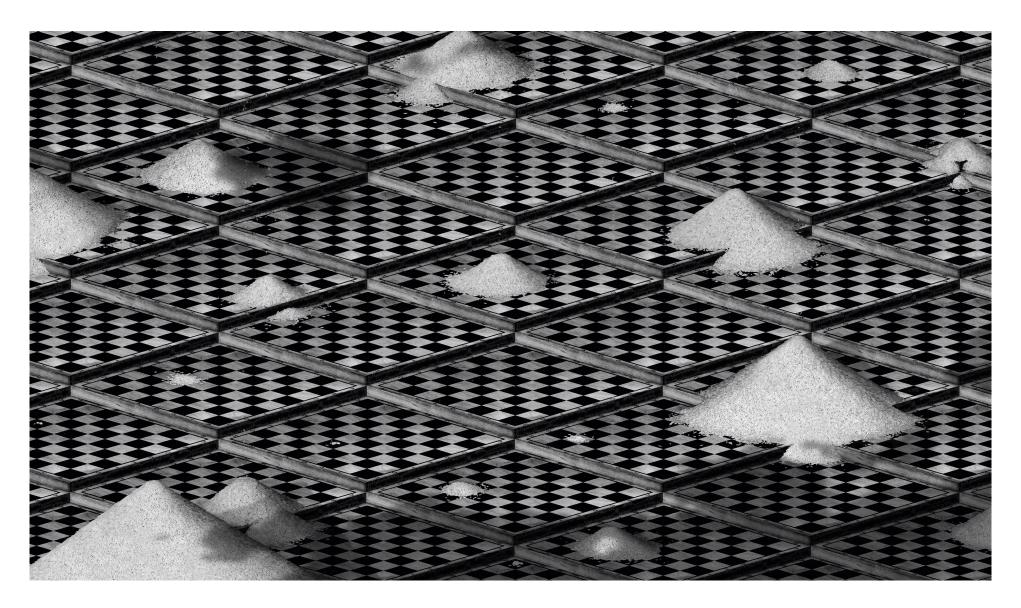
# JONATHAN STEIGER

PORTFOLIO 2020







"It is said that, when Sissah invented the game of chess and presented it to King Shihram, the latter was struck with admiration and filled with joy; he ordered chessboards to be placed in the temples, and considered that game as the best thing that could be learned . . . . He said to Sissah: 'Ask me for whatever you desire'—'I then demand' replied Sissah, 'that a grain of wheat be placed in the first square of the chessboard, two in the second, and that the number of grains be progressively doubled till the last square is attained: whatever this quantity may be, I ask you to bestow it on me.'"







"Our sole responsibility is to produce something smarter than we are; any problems beyond that are not ours to solve..."

- Ray Kurzweil, Director of Engineering at Google LLC



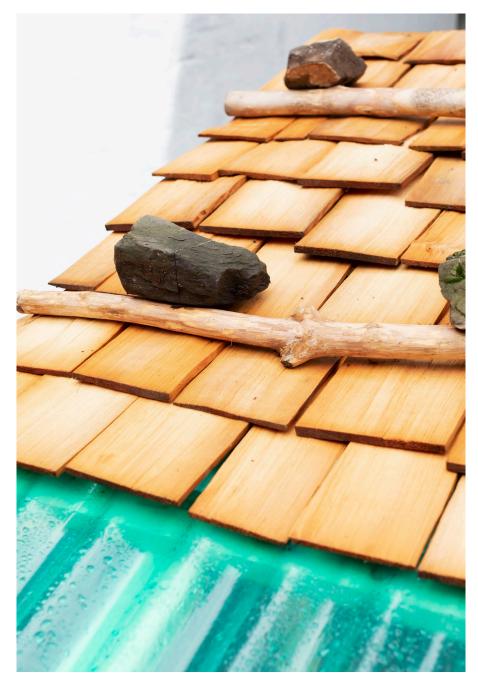


Speed of Life, 2019

Chequered flag, iron pole, faux spearhead  $180 \times 20 \times 20$  cm



Dach (Muotathal), 2019



Shingles, branches, stones, PVC corrugated sheet, roof battens  $140\times140\times60~\text{cm}$ 



### Dach (Muotathal), 2019

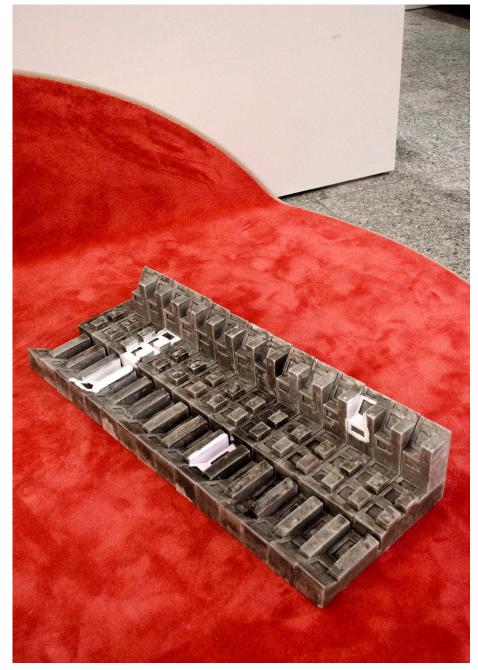
Installation view, *Am Gaa Aa* group exhibition at Gasthaus Hirschen, Muotathal

In Muotathal, canton of Schwyz in the absence of reeds or straw, the roofs have always been covered with long wooden shingles. These shingles were placed on the flat roof construction and weighted down with long branches and stones. At best, a few wooden nails were used, but metal nails were unaffordable for most inhabitants until industrialisation. Today, only very few alpine buildings are still roofed with shingles, most of them have been replaced by corrugated sheets which are much more convenient and durable.



Rock (1-5), 2019
15 Modular Living Units, 2019

Installation view, Werkdiskurse organized by Nadia Veronese Kunstmuseum St.Gallen





Gypsum, paint ca.  $90 \times 30$  cm



Oil on copper, hinges ca.  $8 \times 13$  cm Rock (2), 2019



For the Technologies to Come, 2018

Stainless steel capsules filled with Millenial Discs, rock wool, each  $30\times13$  cm Two channel video with sound, 32 min. **STREAM** 



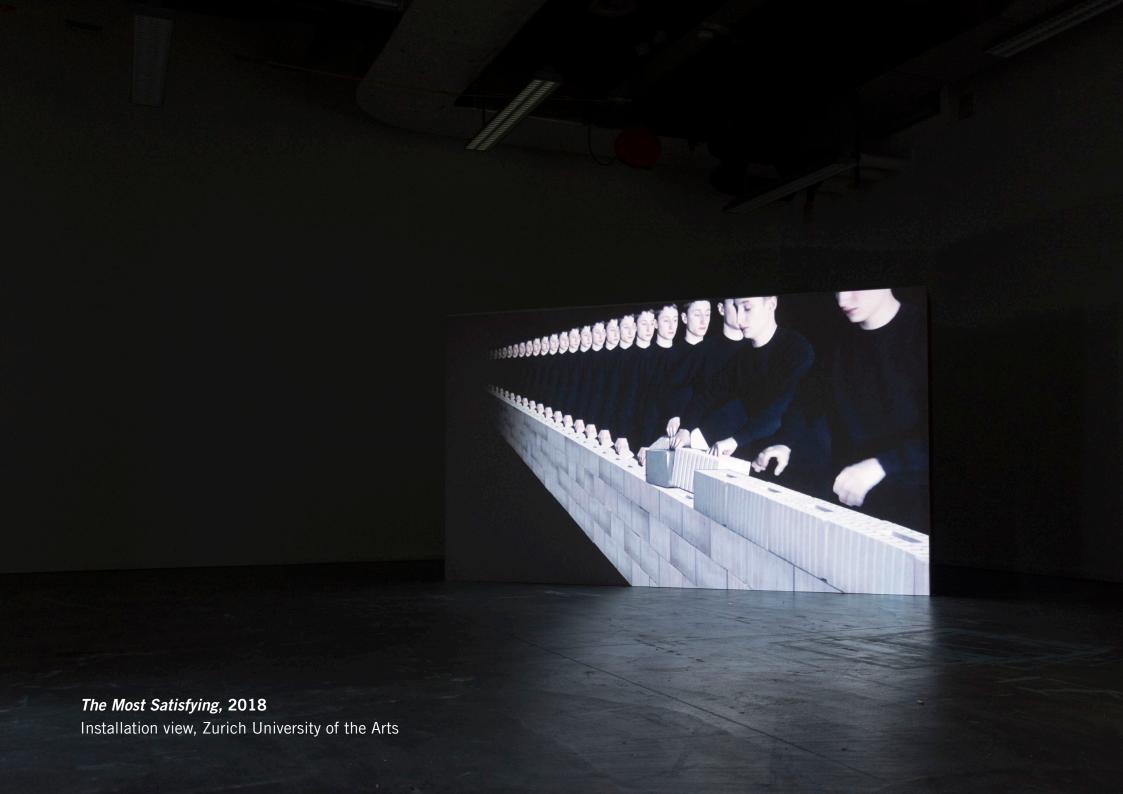
For the Technologies to Come, 2018 (detail)

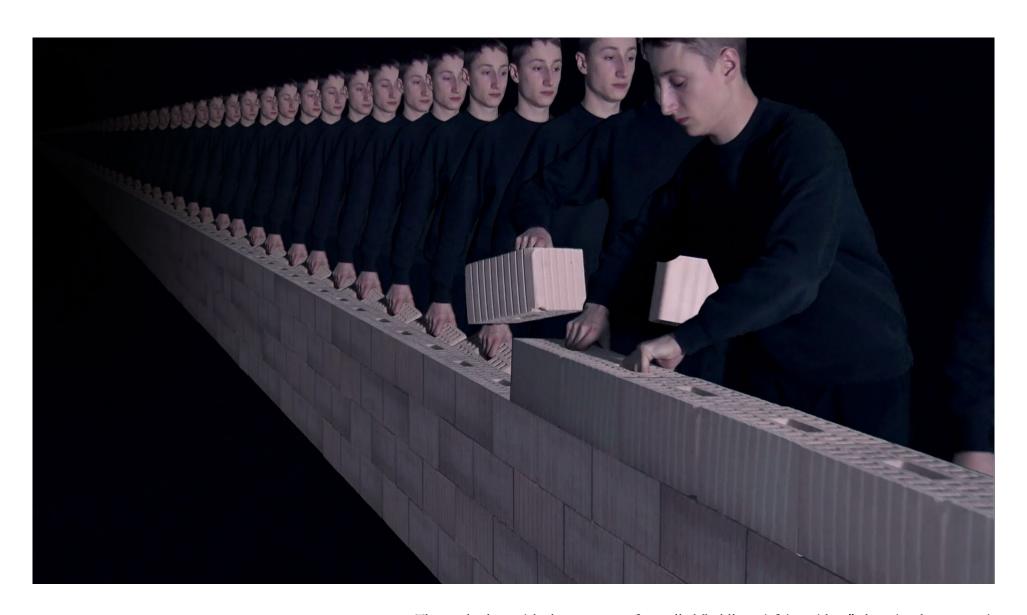
Thousands of personal photographs and videos have accumulated on our mobile devices in the past years. Too much to deal with and consume in a conventional way, especially when we think of the myriads that will be added in the future. Tech companies claim to have a solution for this: As Apple's website states, their application *Photos* "scans your library for significant people, places, holidays, and more, and presents them in curated collections called Memories."

On the two screens, I try to merge my own documents into a consumable form, once manually and once with the help of Apple's algorithms. All these photos and videos are also stored on six long-term storage discs, each one enclosed in a steel capsule. They are being preserved for future technologies that will ever be predicted by the tech industry.



Manual enclosed in the capsules





The Most Satisfying, 2018

HD-video with sound, loop, 1 min. STREAM

The work plays with the category of so-called "oddly satisfying videos" that circulate on social networks—recordings of automated production lines which serve as a stimulating form of entertainment. The advent and popularity of such videos in the 21st century reveals a desire of the public to indulge in consuming the images of hyper-rationality and hyper-productivity while simultaneously escaping into distraction. The yearning for the rationality of production lines also implies a nostalgic look back on the economic and societal system of Fordism.

#### STATEMENT

In my practice, I want to pursue questions about the evaluation of past and future. I am interested in how these two temporal dimensions are connected, and how these concepts are employed in the creation of technological and economic narratives.

In 1927, Siegfried Kracauer described the aesthetics of the assembly line as a mass ornament, as "the aesthetic reflex of the rationality to which the prevailing economic system aspires." In my 2018 video work *The Most Satisfying*, I depict myself, multiplied, like workers in an assembly line, building up a wall of bricks. The work refers to the category of so-called "oddly satisfying videos" that circulate on social networks—recordings of automated production lines which serve as a stimulating form of entertainment.

Nonetheless, the production of commodities has ceased to be the backbone of our economy. Instead, all eyes have turned to the great promise of technological innovation. The charts in Salvation Curves (2019), conceived by a respected Google engineer, assert an ever-accelerating progress of technology which will ultimately appear to explode into infinity.<sup>2</sup> Despite the current environmental and economic crisis, this emphasis on the future remains characteristic of the leading industries of our time. One could also characterize the early 21st century as "a cultural moment when digitopian futures are routinely invoked to hide the present in all its unhappiness."<sup>3</sup>

What remains is a present in which our view of the past is warped, and expectations of the future counteract an improvement of the present. Unmoored from any sense of a purposeful historical process, my works examine the seemingly contradictory yearnings of our time, yearnings for rationality and transcendence, for hyper-productivity and distraction, for the past, and for the future.

<sup>&</sup>lt;sup>1</sup> Kracauer, Siegfried (1995). The Mass Ornament. Cambridge, MA: Harvard University Press.

<sup>&</sup>lt;sup>2</sup> cf. Kurzweil, Ray (2005)

<sup>&</sup>lt;sup>3</sup> Eshun, Kodwo (2003). Further Considerations on Afrofuturism. CR: The New Centennial Review, 3(2), pp. 287-302

## **Jonathan Steiger**

# \*1997 in St.Gallen (CH), lives and works in Zürich

#### Education

2017 -2020	BA Fine Arts at Zurich University of the Arts (ZHdK)
2016 - 2017	Foundation course at Zurich University of the Arts
2011 - 2015	State College for Higher Education (specialised subject Fine Arts)

# **Exhibitions / Projects (selection)**

From Noise to Silence, group show at Künstlerhaus Palais Thurn & Taxis Bregenz
Initiator of RIVET, artist run space at ZHdK, together with Julia Nusser
Contribution to Before and after 2020, zine, no reason studio, Hong Kong
Protection, collaborative zine with June Fischer and Ryoko Ogiwara group show at POST Bookstore Ebisu, Tokyo
PALMA PIXTON ZIGA ZERO, group show at ZHdK
Residency & group show at Gasthaus Hirschen, Muotathal
Fabrication of Relics, group show, CCM Hong Kong
Into the Pit, group show at Nest, Zürich
Marmor malen, showcase at Palace St.Gallen
Werkdiskurse organized by Nadia Veronese, Kunstmuseum St.Gallen
Feast of the Peasant, group show at RETA, Zürich

5/2020

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