

## **ICR – Instant City Reloaded**

A Project shared by Zurich University of the Arts, Cabaret Voltaire & Central Saint Martins – UAL within the festival Zurich meets London

DADA meets ARCHIGRAM

#InstantCityReloaded #zurichmeetslondon #dada

Logbook: @ZRHmeetsLondon

On the following pages you'll find

- Names and information on participants from Zurich
- Information on the workshops (times, places, requirements etc.) and artist-lecturers
- Information on the Infiltrations and the Event Marathon ↗ as well as a short concept & idea of ICR – Instant City Reloaded

Get ready for the 3-Weeks-Plan!

May 2 – May 22, 2016-04-29

Get ready for ICR – Instant City Reloaded

### **Team Zurich**

Initiator Hartmut Wickert, Head of Department Performing Arts & Film

Curators / Project Lead Hayat Erdoğan & Adrian Notz

Project Assistant Lisa Friedrich

Technical Lead Viktoras Zemeckas, Theres Indermaur

Social Media Concept Herr Fuchs

Social Media (CAST) Eloy Martinez, Joanna-Yulia Wierig, Daniel Barnbeck

Video Documentation Lobsang Tashi Sotrug

Artist-Lecturers Kevin Rittberger (Dramatist, Theatre Director, DE)  
Stefan Burger (Artist, CH)  
Jessica Goes & Rafael Abdala (Performance Artists, BR)  
Yes Men (Sean Devlin, Thought Stylist, Creative Activist, Canada)  
Michael Simon (Stage Designer, Zurich University of the Arts)

12 Students Christine Milz, MA Dramaturgy, Theatre  
Katharina Germe, MA Dramaturgy, Theater  
Andreas Lukas Meyer, MA Stage Design, Theatre  
Laura Knüsel, MA Stage Design, Theatre  
Julia Nielsen, MA Stage Design, Theatre  
Peter Tränkle, MA Transdisciplinary  
Ipek Füsün, MA Fine Arts  
Anna Wohlgemuth, MA Stage Design, Theatre  
Gabriel Flueckiger, MA Fine Arts  
Fabian Gutscher, MA Transdisciplinary  
Kathrin Doppler, MA Transdisciplinary  
Lisa Friedrich, MA Dramaturgy, Theatre

**1<sup>st</sup> Week:**

**MON, May 2 – SAT, May 7**

(How to work further from MON, May 9 – SAT, MAY 14 is tbd. And well coordinated)

**Workshop with Jessica Goes, Rafael Abdala (see earlier communicated as Grupo EmpreZa) & friends from Greece**

Who should attend: All students except MA Stage Design, Theatre (they have been excused)

Participants tbc.: Tine Milz, Lisa Friedrich, Katharina Germe, Peter Tränkle, Ipek Fusun, Kathrin Doppler, Gabriel Flueckiger, Fabian Gutscher

Please confirm your availabilities until – well, okay ... is Sunday, 1<sup>st</sup> of May doable for you?? Email me!

**Times & Places:**

May 2, 3 – 5pm                      Lecture Presentation on the Relation between Pain and Performance within the Seminar “Dramaturgien des Schmerzes”  
Place: ZT 2.A05, Viaduktraum, Toni-Areal

May 3 – May 5,  
whole day                              Practical Workshop and Showing (exact times will be communicated on Monday, but better to block the whole day)  
Place: Cabaret Voltaire

May 6 – May 8  
11am - 7pm                              Practical Workshop and Rehearsal of Performances for London  
Place: ZT 3.A10

Jessica Goes and Rafael Abdala will start the workshop doing this:

**TALK** – over collective creation process and performance experimentation. During the talks, we'll explore (video/photo display) performance works of important artists and groups from 50's to contemporary, as well as to open space for discussion over participants' works/researches over these topics.

**WORKSHOP** – comprises body-oriented practices, leading the participants through performance experimentation. During the workshop period, in a collaborative and creative process, artists and participants will develop a set of performances, actions and/or happenings, exploring materials, gestures, readings, screaming and every attitude that could be used as image/action.

**PERFORMANCES** – Rafael Abdala, Jessica Goes and committed participants will organise a celebration event (*From Nothing to Nowhere*), to be presented in Cabaret Voltaire DADA Zurich on May 5. The performance program for the event will be created during the three early days of the workshop. The main theme for these experimentations will be 'wide open', as *From Nothing to Nowhere* will title the project.

After the residency at Cabaret Voltaire, there will be a two day Workshop at Toni-Areal. During these days we'll just continue what had been done on the first days. The idea is to keep pushing our bodies into the void of performance experimentation by acts of improvisation, randomness and collaborative operations through creation processes.

More specific topics for these experimentations will be added as described:

**MASKS to distort individuality** - We'll explore materials to create a set of masks that reveal the meaninglessness of our individuality. How do we find these “non-sense” aspects on our society's individuals? What is it to be meaningless for Zurich/London people?

These common senses of nonsense will be aligned and transformed into images: materials gathered during city walks (everyday activities, etc.) would be used during the manufacturing process of masks production.

**ATTITUDES to distort ethics and politics** - At every moment and everywhere, someone is trying to make sense towards something. We are always reading/living/thinking the everyday cosmical/political/cultural activities in a sense of "meaning for something". Why don't we try to make nonsense sometimes, somewhere? Historically, when societies (and its individuals) started to be strongly meaningful, the world fell apart in war, rage, revolution, destruction and killing sprees - ignited by all kinds of rational and meaningful people.

In this research, we'll explore body-oriented practices. These practices will seek for nonsense and as images, they must be strong - How do we measure this? Only the workshop could show us the way. This will guide us during our performance experimentation. Intuition and collective awareness will be our best partners during these processes. 'Nothingness' through action, performance and happening. Leading us all to nowhere else.

These experimentations will be presented as performances/happenings during our activities in London, both as Infiltration on Thursday, 19<sup>th</sup> of May at The Underdog Art Gallery as well as at the Event Marathon on the 21<sup>st</sup> of May at West Handyside Canopy.

## **2<sup>nd</sup> Week**

**MON, May 9 – SAT, May 14**

We start the week with a Kick-off meeting, as all the invited artists will be in Zurich then.

Who should attend: EVERYBODY!

**May 9, 10am-noon**

**Kick-off Meeting**

**Place: ZT 3.A10**

After the Kick-off you will work in little groups in your workshops.

Who is attending whose workshop?

All Stage Design students will attend the Workshop with Michael Simon.

Lisa Friedrich, Tine Milz & Peter Tränkle are attending the Workshop with Sean Devlin as this requires research beforehand they already started brainstorming together.

The three are free to discuss possibilities of collaborating with the other workshops, e.g. with Stefan Burger.

Katharina Geromo, Ipek Füsün, Gabriel Flueckiger, Fabian Gutscher and Kathrin Doppler are free to choose between the Workshop with Kevin Rittberger and Stefan Burger.

The Stage Design students can also – depending on the schedule of Michael Simon's workshop – attend the other workshops.

You see that coordination is still a mess at this stage, which is due to time shortage and the little number of participating students (for which nothing else than money is to blame for!).

But I am sure that we all figure it out together to have maximum inspiration and fun and to deal out best conditions for super focused work for our project ICR – Instant City Reloaded.

### **Attention!**

Kevin Rittberger's Workshop will need committed and interested students to participate in his workshop, who are willing and are able to do research beforehand.

The information on the workshop are in a separate attachment.

Please do all read the document carefully and **subscribe to his workshop until the 2<sup>nd</sup> of May** by writing an email to me: [hayat.erdogan@zhdk.ch](mailto:hayat.erdogan@zhdk.ch) and to Kevin (Email-address in the document).

More information on this 2<sup>nd</sup> week as regards times and more information on the Workshops will follow asap and will also be discussed at the Kick-off meeting on MON, 9<sup>th</sup> of May.

**3<sup>rd</sup> Week: May 16 – May 22 / LONDON**

## **Project Information**

### **ABSTRACT**

Within the frame of **ZURICH MEETS LONDON**<sup>1</sup>, a weeklong festival which is meant to present Zurich to the citizens of London as “a vibrant and attractive global city of the 21<sup>st</sup> century”<sup>2</sup>, **Zurich University of the Arts - ZHdK** in collaboration with the **Cabaret Voltaire**, the birth-place of Dada, re-activates the idea of **INSTANT CITY** and brings the airship, an inflatable tent loaded with “entertainment – education – information”<sup>3</sup> to London.

**INSTANT CITY RELOADED – ICR** is a shipment from Zurich to London. The delivery is an emergency DADA rescue tent with students, professors, activists, artists and performers. The delivery address is not precise. Therefore the responsible authorities reject the shipment. Unfortunately the address of the sender is also not precise: Zurich. Returned to London, the package becomes a mobile object in transit, in search of its Londoner recipient. The nomadic tent floats and strolls through London sending out signals of its whereabouts. The signals are displayed online in a virtual logbook, which enable an actual encounter with ICR. Scouting and infiltrating London in an adventurous Odyssey, ICR finally finds its home in London and celebrates its arrival with an orgiastic Dada feast.

The project **INSTANT CITY RELOADED** hooks up the ideas of **ARCHIGRAMs** project with the opportunity given by “Zurich meets London” to bring a 4-day-event representing the artistic and intellectual richness of Zurich University of the Arts multiplied with Cabaret Voltaire & Dada to London. ICR will be wandering and scouting around London 3 days long and infiltrate different places with artistic interventions and the tent Dada on Tour. On the 4<sup>th</sup> day ICR will bring together different artistic formats and culminate in a 12hour marathon event of artistic ideas and aesthetic discourses battle in a boxing ring.

### **Partners in London**

Central Saint Martin - UAL, The Underdog Art Gallery, Hoxton Arches

Further Information: [hayat.erdogan@zhdk.ch](mailto:hayat.erdogan@zhdk.ch)

<https://zurichmeetslondon.org/events/instant-city-reloaded-icr?sort=thematically>

### **STRATEGIES**

**INSTANT CITY RELOADED (ICR)** takes the ideas of **ARCHIGRAM** seriously and adapts them to the initial situation, namely “Zurich meets London”, which is to bring attractions from Zurich to London. In the case of this project the belly of the airship, the tent Dada on Tour is filled with different artistic and discursive components, which will be developed by several international artists in collaboration with students and staff from the Zurich University of the Arts. As ICR is a collaboration of the ZHdK with the Cabaret Voltaire the artistic components and interventions in London will not only be referring to the ideas of **INSTANT CITY** by **ARCHIGRAM** but will also be very much of a **DADA** impact. Dada is celebrating its 100<sup>th</sup> birthday this year, so it is more than obvious to bring **DADA** to London in action.

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<sup>1</sup> City and Canton of Zurich, Offices of Urban Development and Zurich Tourism

<sup>2</sup> Sponsoring Concept Zurich Meets London 2016, Yves Bisang

<sup>3</sup> Archigram, Instant City

## *1. Expansion of IC: Vibrant Cities Meeting Vibrant Cities (?!)*

ARCHIGRAM's vision was to travel with the airship to rather desolate towns, to suburbs, to industrial or colourless financial districts etc. and to bring the people a taste of metropolitan life and dynamics. The airship and its mobile, mostly inflatable devices, stages etc. used existing techniques: audio-visual display systems, television projection, trailered units, pneumatic and light weight structures etc. but always packing the airship in such a way that its content would be compatible and complementary to the visited places.

The expansion in INSTANT CITY RELOADED concerns the original idea of the linkage between small town and metropolis and the supply of a town with a condensed metropolis content. In INSTANT CITY RELOADED the linkage is now made between two big cities in different countries, the supply is rather an entertaining cultural exchange offer between the two cities London and Zurich. So, the first assumption of INSTANT CITY RELOADED is not "a sleeping city" to travel and to revive to, but rather an already attractive global city.

## *2. Diffusion and Concentration of Time, Place and Audience*

ICR will land in London with its airship, the tent Dada on Tour, on May 16 and travel around London for three days and infiltrate different places. Its first action will take place on May 18 and will eventually culminate into an event marathon on May 21.

The project ICR has two parts: 1. Infiltrations & 2. Event Marathon.

### **1 Infiltrations**

From May 18 to May 20 the tent Dada on Tour and artists, students and performers go to different places everyday in London:

1. During the day: Crucial and popular places in the City of London. Touristic Sights such as cultural Landmarks of London will be infiltrated with the mobile Cabaret Voltaire, which is the tent Dada on Tour. There will be some spontaneous actions based on the ideas of strolology and the excursions of the Dadaists. The main event on Saturday May 21 will be promoted.
2. In the evening: Art and performances places and spaces for artists (in- or outdoor). ICR will visit 3 different art and/or performances spaces in London within the three evenings before the main event at London West Handyside Canopy. The visits will include the tent with the film Dada in Nuce in the tent, as well as lectures and performances by the artists and students.
3. Place and time not defined, will be communicated an hour prior to the activist interventions: Actions in collaboration with the Yes Men.

Within the three days ICR will infiltrate these different places and only temporarily concentrate actions on-sites. It will then disperse quickly and move on to the next destination. The traces of the infiltrations will be trackable via a digital logbook and will create an imaginary net between the visited places, an imaginary map of the adventurous but entertaining Odyssey of the group from Zurich and their mobile device, which they carry with them to every place and set up each time anew.<sup>4</sup> At the same time the network will be created on a real social level by connecting artists, art institutions, lecturers and activists, who will all be asked to contribute to and join to the main event on May 21. After this process of diffusion ICR will eventually arrive at its main destination, West Handyside Canopy, and celebrate its actions and its arrival with a 12h event marathon.

## 2. Event Marathon: The Arrival Event

On May 21 ICR lands at its final station and celebrates its arrival with a Dada feast. Artists, lecturers, students and performers battle in a box ring that is set-up at the partner institution. True to the Dadaist spirit, anyone is welcomed – no, urged! – to participate in the Instant City Reloaded creative boxing contest.

Venue: West Handyside Canopy. Time: 12:05 – 00:05

More information see below.

## 3. Event, Infiltration, Network

ARCHIGRAM describes the Event as follows: “Events, displays and educational programmes are supplied partly by the local community and partly by the ‘City’ agency. In addition, major use is made of local fringe elements: fairs, festivals, markets, societies, with trailers, stalls, displays and personnel accumulating on an often ad hoc basis. The event of the Instant City might be a bringing together of events that would otherwise occur separately in the district.”

INSTANT CITY RELOADED therefore develops the program of the marathon-event with Central Saint Martins. The programmes within the event will be supplied by the Zurich part, namely the ZHdK in collaboration with the Cabaret Voltaire and international artists as well as London partners. The programmes of the marathon-event will take place on May 21 until / after midnight in a boxing ring which will be framed by ICR’s airship, the tent Dada on Tour. In and around the boxing ring artists, students, lecturers will fight an artful fight and highlight and transform different aspects of DADA, INSTANT CITY and associated ideas such as question concerning globalization and art making, networks and collaboration, avant-garde and utopian visions for cities etc.

## REALIZATION

### SEQUENCE OF OPERATIONS & PROGRAM (following ARCHIGRAM’s truck-borne version)

#### **A. The components of the “City”, the Zurich University of the Arts (ZHdK) x Cabaret Voltaire (CV), are developed, rehearsed, built, constructed, selected etc. within the workshops.**

The first step in the workshop is to first deal with the ideas of ARCHIGRAM in general and the idea of INSTANT CITY in particular. In a second step students guided by artist-lecturers will do research in the city of Zurich, on a specific topic, artistic method etc.

- a) Translating the visionary, futuristic ideas of “Instant City” and “DADA” into their own presentation medium, using their very own characteristic artistic strategies and approaches,
- b) Reflecting and further developing the encapsulated ideas of ARCHIGRAM, “Instant City” and “DADA” with respect to the 21<sup>st</sup> century, on-going relevant discourses (tbd.) and the City of London.
- c) Finding interesting contents in the City of Zurich and Dada to artistically transform them into transportable performances, lectures etc.

In the meanwhile the ICR team has scouted interesting and interested contributions and contributors from London side.

#### **B. The components of the “City”, ZHdK x CV, are loaded into the airship.**

The mother ship, the tent Dada on Tour consists of different units. Its main unit/stage is a boxing ring. The ring is rented in London from Unibox Boxing Ring Hire LTD.

**C. The “City” arrives with its mother ship, the tent Dada on Tour, and travels around London. It sets up its Dada tent at different places in London. It infiltrates the occupied spaces.**

Students, artists & the curatorial team and the tent “Dada on Tour” travel to London on May 16. After having settled and acclimated the team starts with site-specific research and adaptation of the developed program, rehearsals etc. on May 17. The following three days from May 18 to May 20 the team wanders around London and infiltrates selected places.

PROGRAM:

**PLACES & DATES for the Infiltration**

Each day, the Dada tent will be set up in the morning near a touristic landmark within the vicinity of the evening location.

**18th May - Infiltration #1**

SPEAR’S Wealth Inside Forum

One Great George Street - 1 Great George Street, London SW1P 3AA, United Kingdom

In collaboration with The Yes Men a team of well-prepared students will subversively infiltrate the SPEAR’S Wealth Inside Forum, including mic grabbings and performative acts. There will be more interventions, that will be announced later.

**19th May - Infiltration #2**

Underdog Art Gallery

Arch 6, Crucifix Lane, London SE1 3JW

Underdog Art Gallery invites Instant City Reloaded to present a selection of performance acts worked out during their on-going stay and prepared beforehand in the Zurich workshops. Also will the ICR’s visit at Underdog Gallery be framed by art works from London Dada artist Michael St. Mark.

**20th May - Infiltration #3**

Hoxton Arches

Arch 402, Cremer Street, London E2 8HD

Hoxton Arches invites Instant City Reloaded to mingle with the local art scene in the Shoreditch area where the group contributes selected performance pieces.

**D. The “City” eventually arrives at its final destination and celebrates a 12h long Dada-feast in a boxing ring.**

The event of INSTANT CITY RELOADED is a bringing together of single program points of most distinct character, but all related directly or indirectly to the ideas of ARCHIGRAM and DADA. The “City” is inviting London artists, performers, and philosophers to participate in the program by contributing a lecture, music piece or something else.

## 21st May - 12h event-marathon

West Handyside Canopy  
Granary Square, London N1C 4AA

In collaboration with Central Saint Martins

On May 21 the airship tent Dada on Tour metaphorically descends – as the event space is set-up already, the event will start with the tent being inflated on the boxing ring.

The curatorial team from Zurich (Adrian Notz & Hayat Erdoğan) moderate the whole event, they have the function of hosts and “show masters”. After the landing and inflation of the mother ship Dada on Tour, the first event in the boxing ring, which is the first round of the whole event will be rang in.

The events, lecture performances etc. developed with the artist-lecturers and students are building the components of the whole event. Also are there by now around 25 contributors from London (see below).

### Schedule for May 21

7am	Arriving at West Handyside Canopy
7.15am	Delivery and set up DADA tent Delivery boxing ring and build-up Delivery of folding chairs, seating cushions etc. Installation lighting and sound system 3D arrows for way finding will be installed around The Canopy and Granary Square to guide the invited audience and to attract passers-by
9am	Delivery and installation of pre-booked catering/food stands
11am	Sound and lighting check 3D arrows for way finding will be installed around The Canopy and Granary Square to guide the invited audience and to attract passers-by
12:05 pm	Event starts: Within the tent and the boxing ring a curated and moderated program of different artistic contributions will be shown to the public; a bringing together of single program points of most distinct character, but all related to the ideas of ARCHIGRAM and DADA.  London artists, performers, students and philosophers have been invited to participate in the program alongside the Zurich team by contributing lectures, performances, music pieces or something else. Every contribution functions as a „round“ in the boxing ring and will last between 5 and 45 minutes, culminating in the final round: an artistic performance between two performers acting out a confrontation between Arthur Cravan and Jack Johnson. The audience is invited to move around the space freely and to come and leave at any time. <i>The exact program with all contributions (titles, names of performers, short descriptions, time and round number will be communicated by the May 10)</i>
00:05 am	The final round is over, the 12-hour event-marathon has come to an end.



## **Participants & Contributors from London**

Michael St. Mark, artist and collector  
Stephen Hodge, artist, professor at University of Exeter  
Rosalie Schweiker, artist  
Ana Berkenhoff, performance artist  
Daniel Oliver, performance artist  
Ian Hunter, director, curator of Merz Barn  
Nicholas Mortimer, design artist  
Gavin Ambrose, professor, and 4 students from the University of Brighton  
Adar Goldfarb, artist  
Jeremy Radvan, professor, and 15 students from the University of Brighton  
Kika Brockstedt, student Performance Design and Practice, CSM  
Adam Csoka Keller, student Performance Design and Practice, CSM  
Sanghoon Lee, student Performance Design and Practice, CSM  
Tatiana Delaunay, student Performance Design and Practice, CSM  
Adam Paroussos, student Performance Design and Practice, CSM  
Phenotypica, duo of Bioinformatician and student of Art and Science at CSM  
Vaia Paziana, student Performance Design and Practice, CSM  
Rosemary Cronin and Ring Girls, Artist  
Nana Maiolini and Sista Collective, students of Moving Image, CSM  
Tim & Tom, students of Fine Arts, CSM  
Stephanie Johnston, student Performance Design and Practice, CSM  
Maria Gioffre, artist  
Sophie Lardon, student Performance, CSM  
Yang Yang, student Performance Design and Practice, CSM  
Gordon Berger, student Fine Arts, CSM  
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