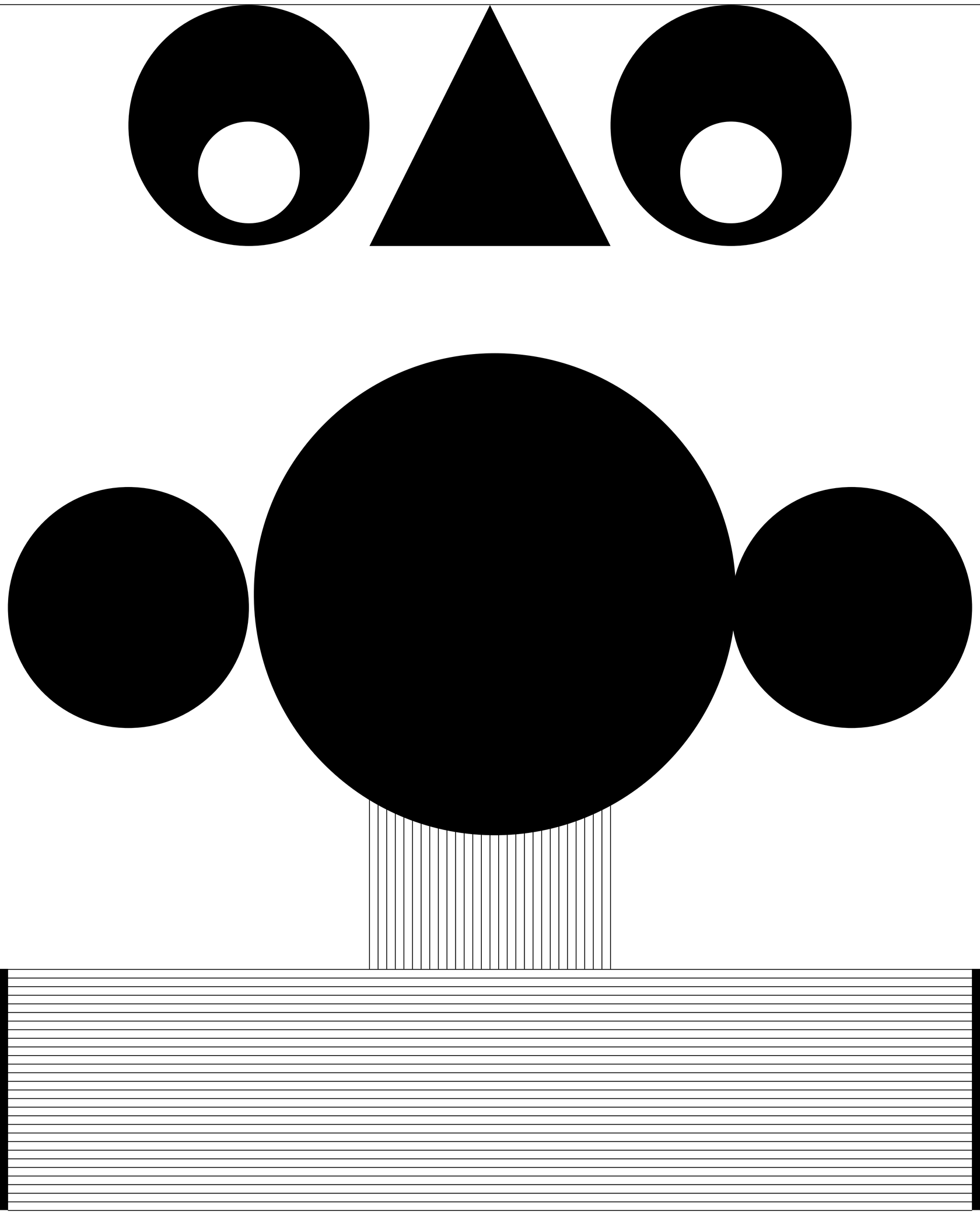Kultur vor IT