

selected works

joela vogel

Artist Statement

My artistic practice reflects on what interests me in the physical world. At the core of my work are different personas that I invent and embody. Through videos and associated objects, paintings and the online presence of my personas I create an experience that invites the audience to question and reflects on their own position in the hierarchy systems we are living in.

Chloe, Rosie, Jade, Destiny, Joela:

We share the same body. We live in the same moment of time. But we have contrasting outlooks on life. We perceive concepts around femininity, beauty and sexuality very differently. We have separate relationships and professions; we have diverse morals and origins.

As I embody them and submerge into their mindsets and their situation in life, I make experiences in the physical world that form the basis of my artistic work.



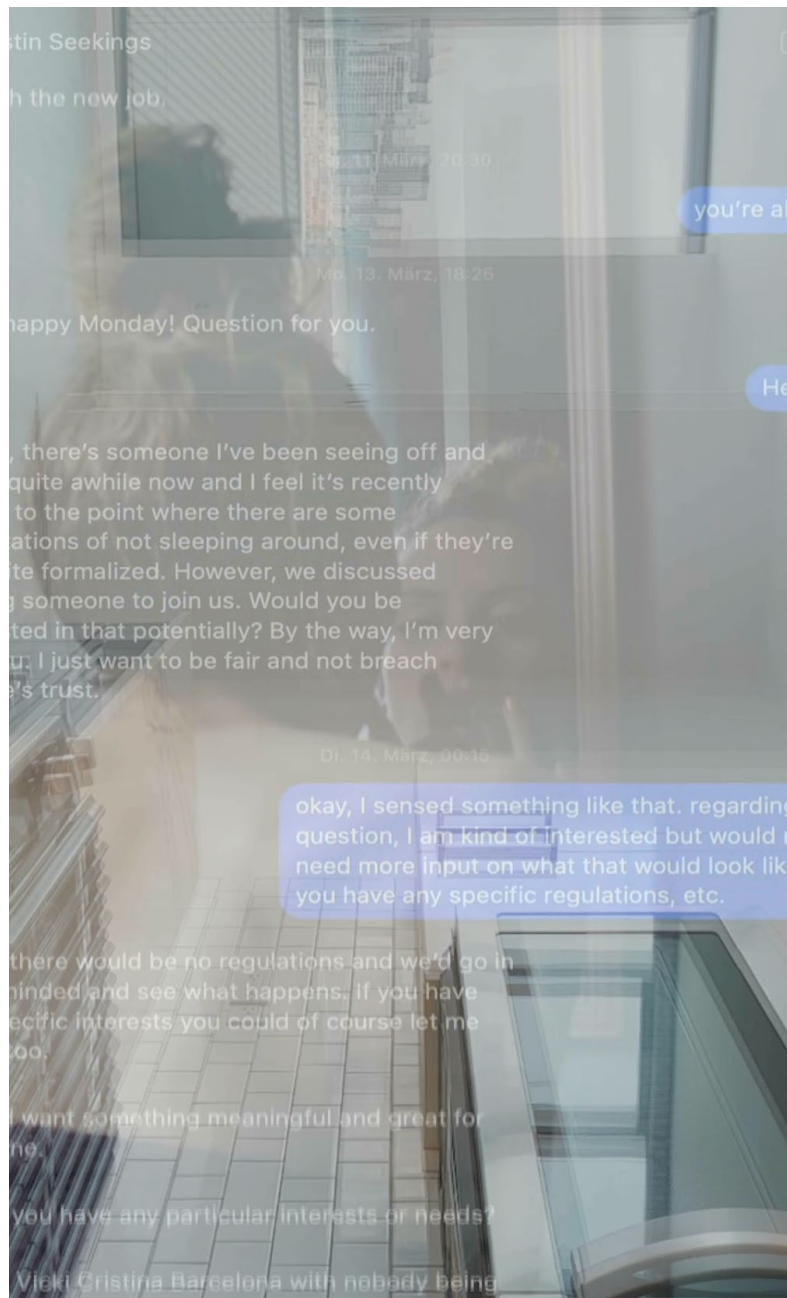
Chloe - Boy Crazy, 2024
Video, 15'24"
Still

<https://vimeo.com/947467230/9489df8b92?share=copy>



Jade - Modern Man in Search of a Soul, 2023
Video, 5'41"
Installation view

<https://vimeo.com/947430858/894cace1fa?share=copy>



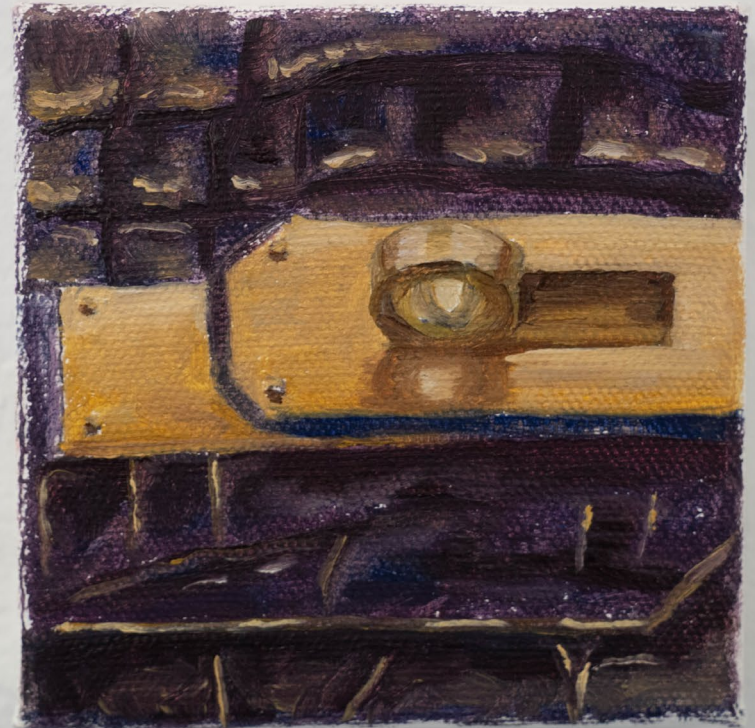
Jade - Modern Man in Search of a Soul, 2023
Stills



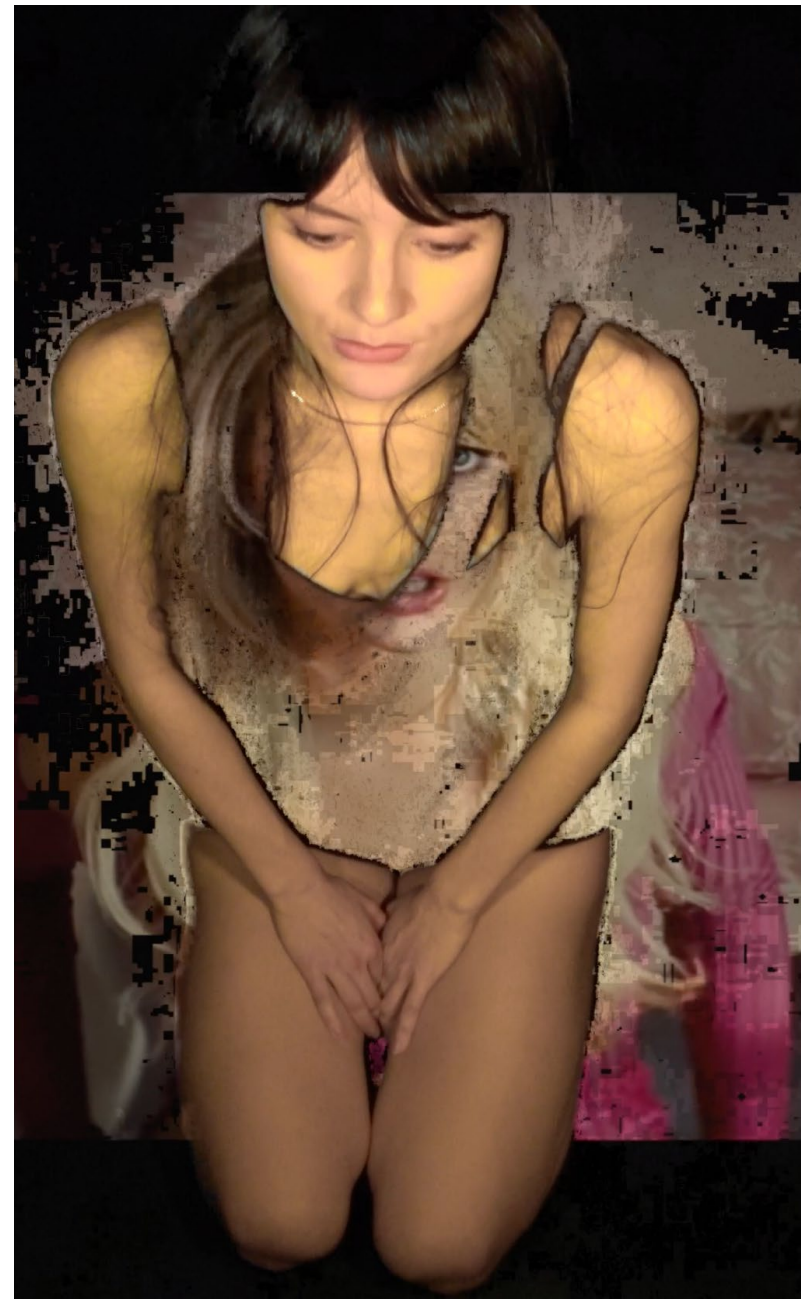
Reform Me, 2023
Oil on Canvas
120 x 135 cm



Press Me, Push Me, Squeeze Me, 2023
Oil on Canvas
10 x 10 cm



Unlock Me, 2023
Oil on Canvas
10 x 10 cm



Destiny - The Husband Stitch, 2023
Video, 5'49"
Stills

<https://vimeo.com/947433462/61a4bf39c2?share=copy>



<https://vimeo.com/947426335/e167da59e4?share=copy>

Rosie - Diary of a Nurse, 2022
Video, 18'57"
Installation view



Rosie - Diary of a Nurse, 2022
Still

Curriculum Vitae

2021 - 2024	Bachelor Fine Arts Zurich University of the Arts	Joela Vogel born 1999 +41 78 926 14 00
2023	Exchange Semester School of the Art Institute Chicago	Germaniastrasse 103 8044 Zürich
2019 - 2021	Floater Healthcare Assistant, various Institutions Screenprinter at TDS Textildruckerei Arbon	joelavogel@icloud.com
2018 - 2019	Vocational Baccalaureate Arts, St.Gallen	
2014 - 2017	Healthcare Assistant, Federal Diploma of Vocational Education and Training (Fachfrau Gesundheit EFZ) Hospital SR RWS Altstätten	

Solo Shows:	2023	Studio St.Gallen	<i>What's the Prize?</i>
Group Shows:	2024	Recht und Falsch, ruf.wien	<i>Bridge to the Castle</i>
	2023	University of the Arts Zurich	<i>In your Area</i>
	2022	University of the Arts Zurich	<i>Scattered</i>