

CAS Type & Brand

Selina Kindt



ULTRA Velokurierende Zürich

Type & Brand





ULTRA Velokurierende Zürich

Type & Brand

What: A small **ecological** bicycle delivery service in and around the city of **Zürich**

How: By bicycle the most **agile** means of transport in a **city**

Why: Love for cycling, their **two-wheelers**, and **challengers** of their skill in action



What: A small **ecological** bicycle delivery service in and around the city of **Zürich**

How: By bicycle the most **agile** means of transport in a **city**

Why: Love for cycling, their **two-wheelers**, and **challengers** of their skill in action



With our **bodystrength** & **endurance**, we flow through **city** and time delivering **ultra fast** with our own **bicycle**.

ATTRIBUTES
Agile
Two-Wheelers
Strength
Diverse
Ultra fast
Ecological
City Zürich
Challengers



ULTRA

ULTRA bold

ULTRA eyecatching

ULTRA cool

n



n



ATTRIBUTES

Agile

Strength

Two-Wheelers

Diverse

Ultra fast

Ecological

City Zürich

Challengers

nanu

nanu

ATTRIBUTES

Agile

Strength

Two-Wheelers

Diverse

Ultra fast

Ecological

City Zürich

Challengers

accelerate

ATTRIBUTES

Agile

Two-Wheelers

Strength

Diverse

Ultra fast

Ecological

City Zürich

Challengers

hellow

ATTRIBUTES

Agile

Two-Wheelers

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Challengers

hellow

**in unseren kurierrucksack laden
wir alles, was hineinpasst und
was wir tragen können.**

ein versierter velokurier kennt die risiken jeder
einzelnen kreuzung und richtet sein fahrverhalten
dementsprechend danach.

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

.,:!?-_-

abcdefghijklmnopqrstuvwxyz

.,:!?

ULTRA

ATTRIBUTES

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A

ATTRIBUTES

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A

B

year

**velofahren
ist veganes
reiten.**

year

**velofahren
ist veganes
reiten.**



ultra belad



beladen



- ATTRIBUTES
- Agile
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ultra belad



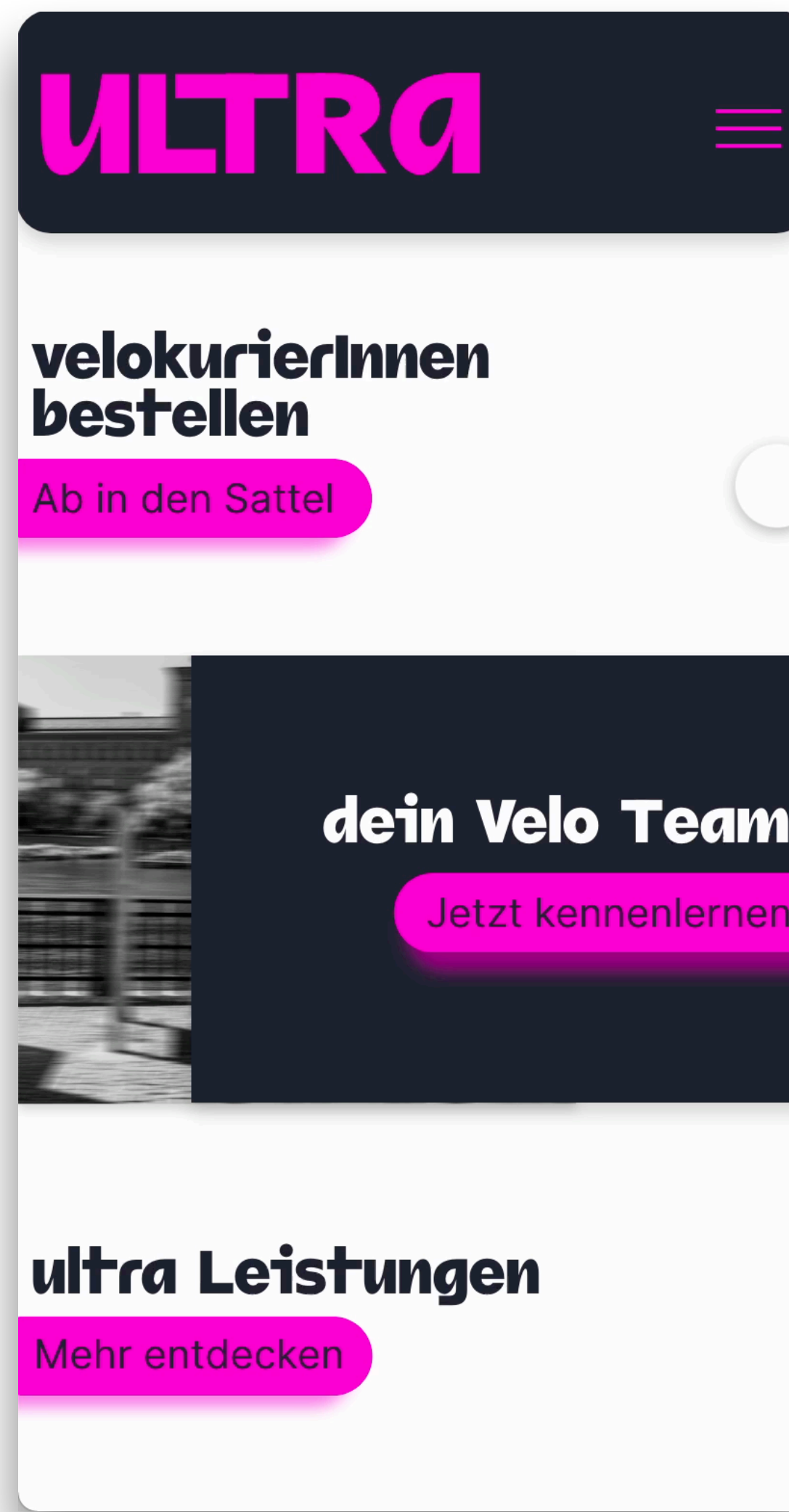
beladen



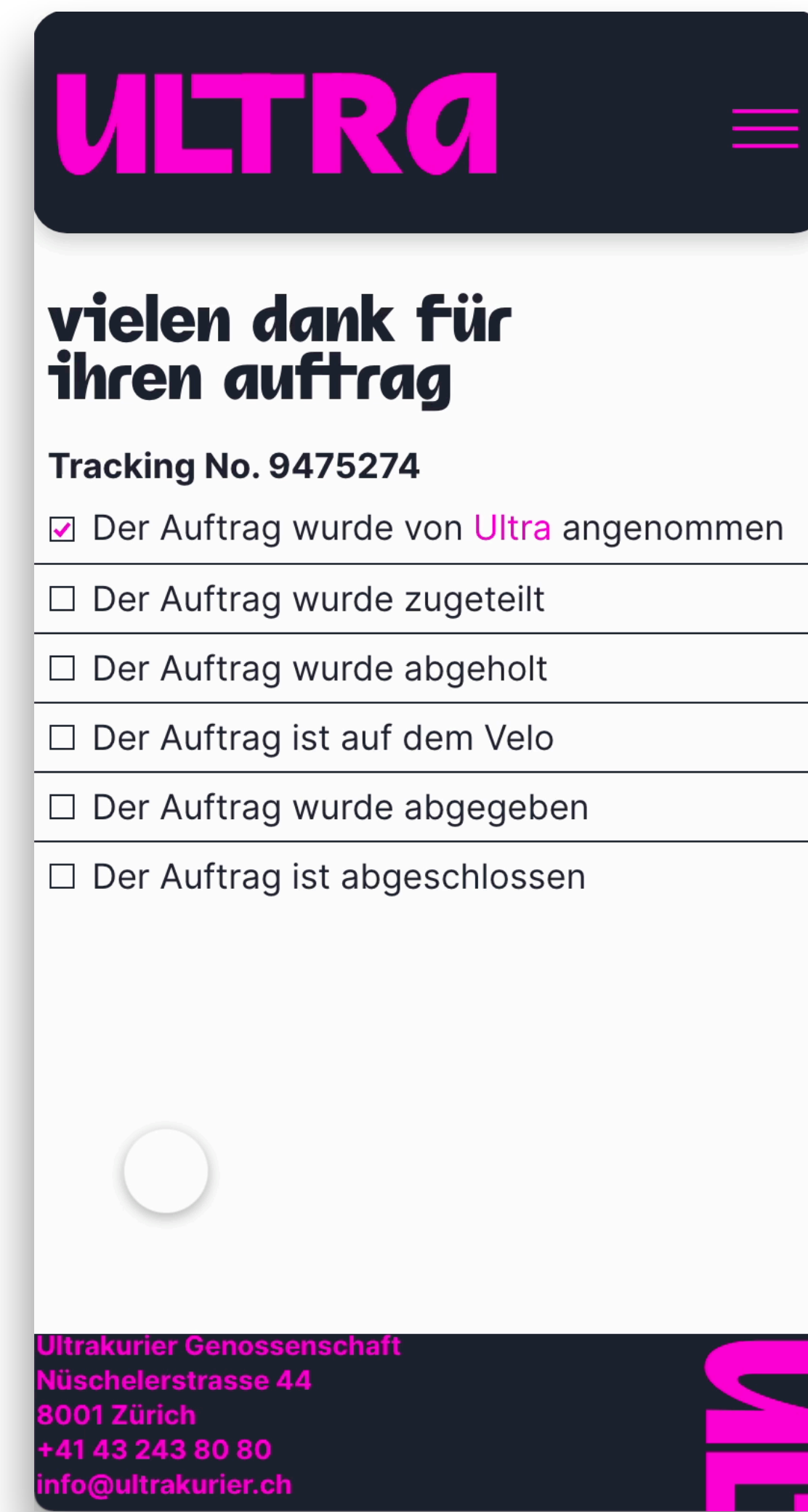
- ATTRIBUTES
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Home Screen



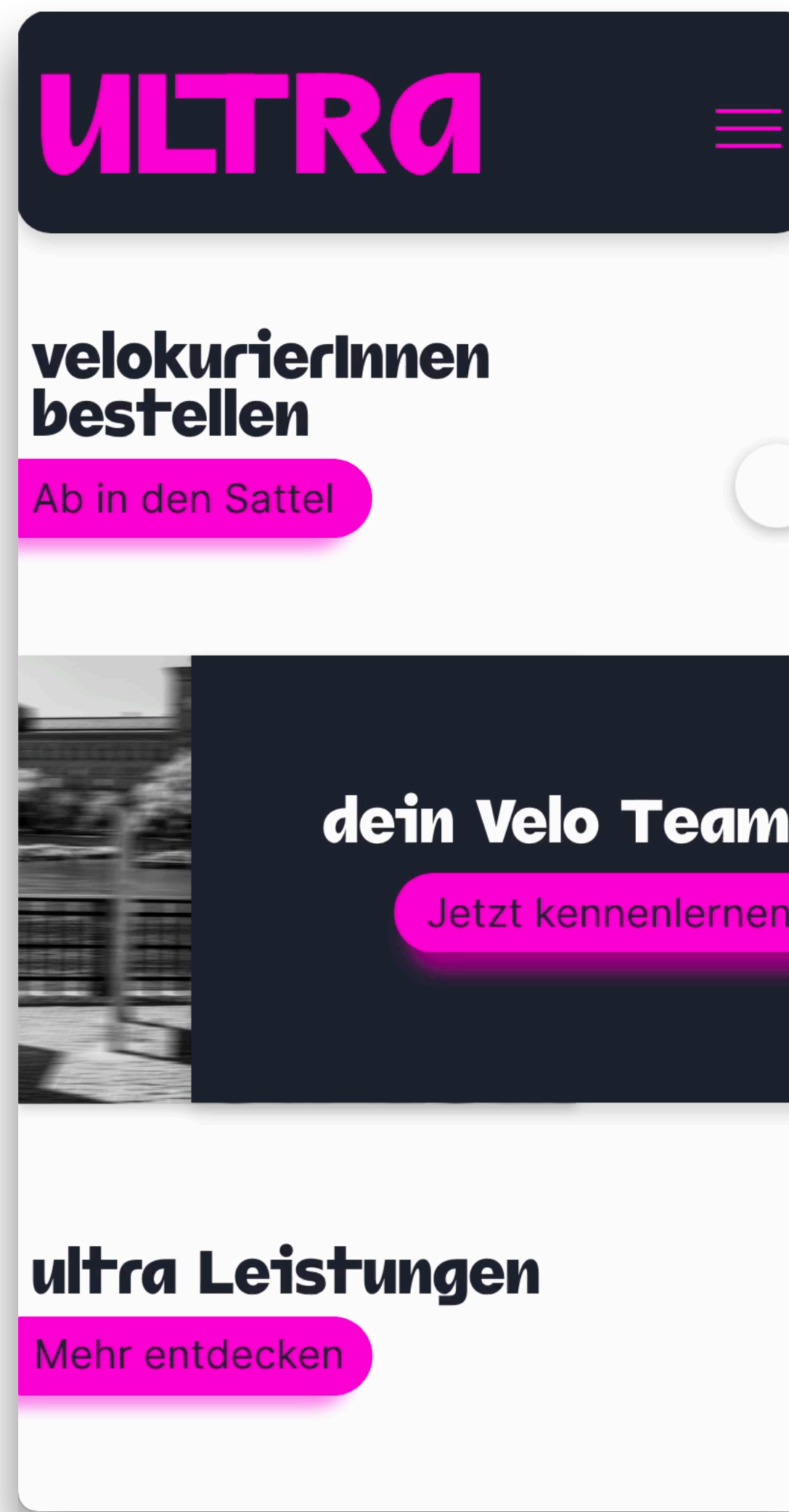
Digital Order



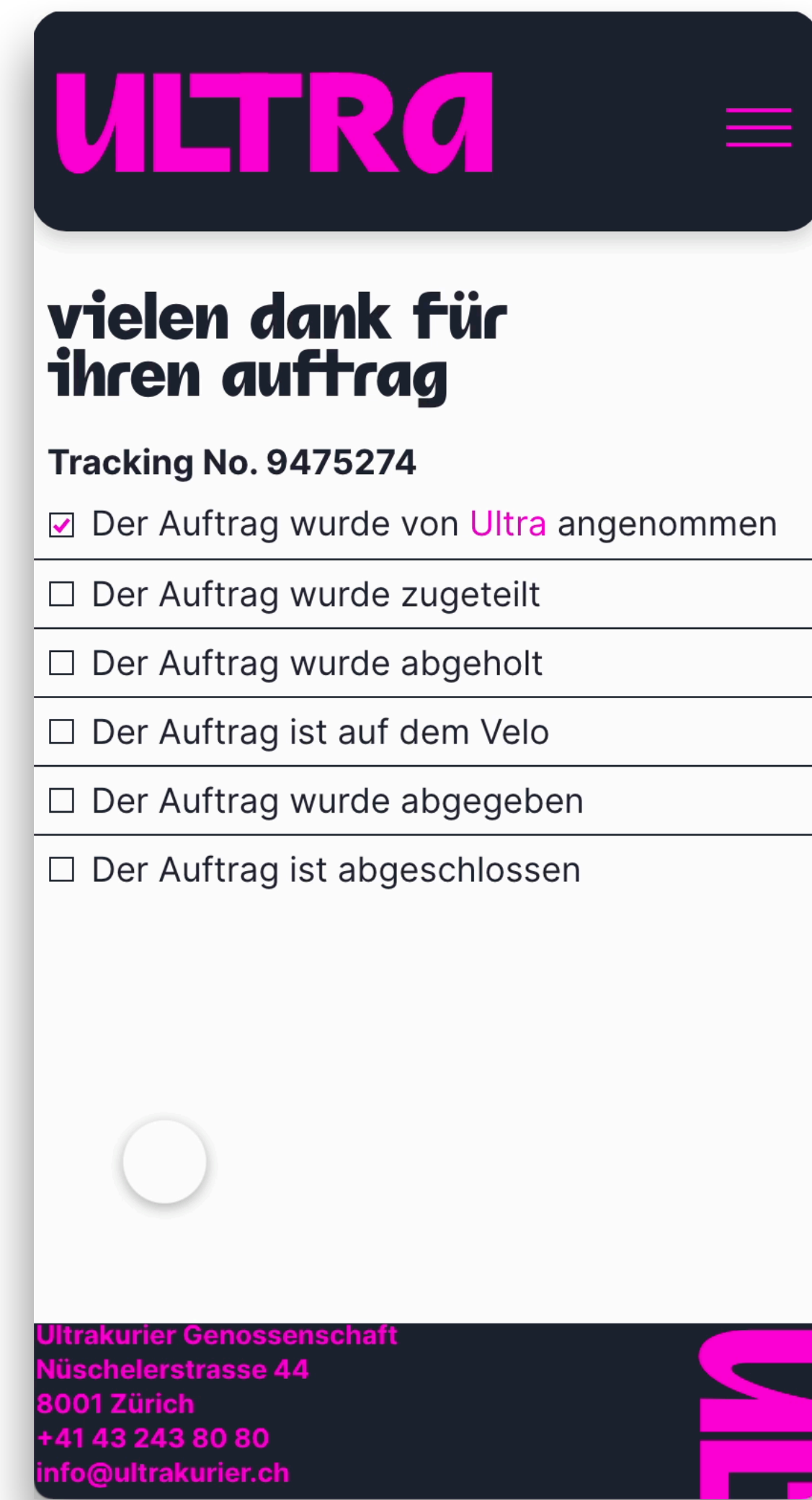
Tracking Process



Home Screen



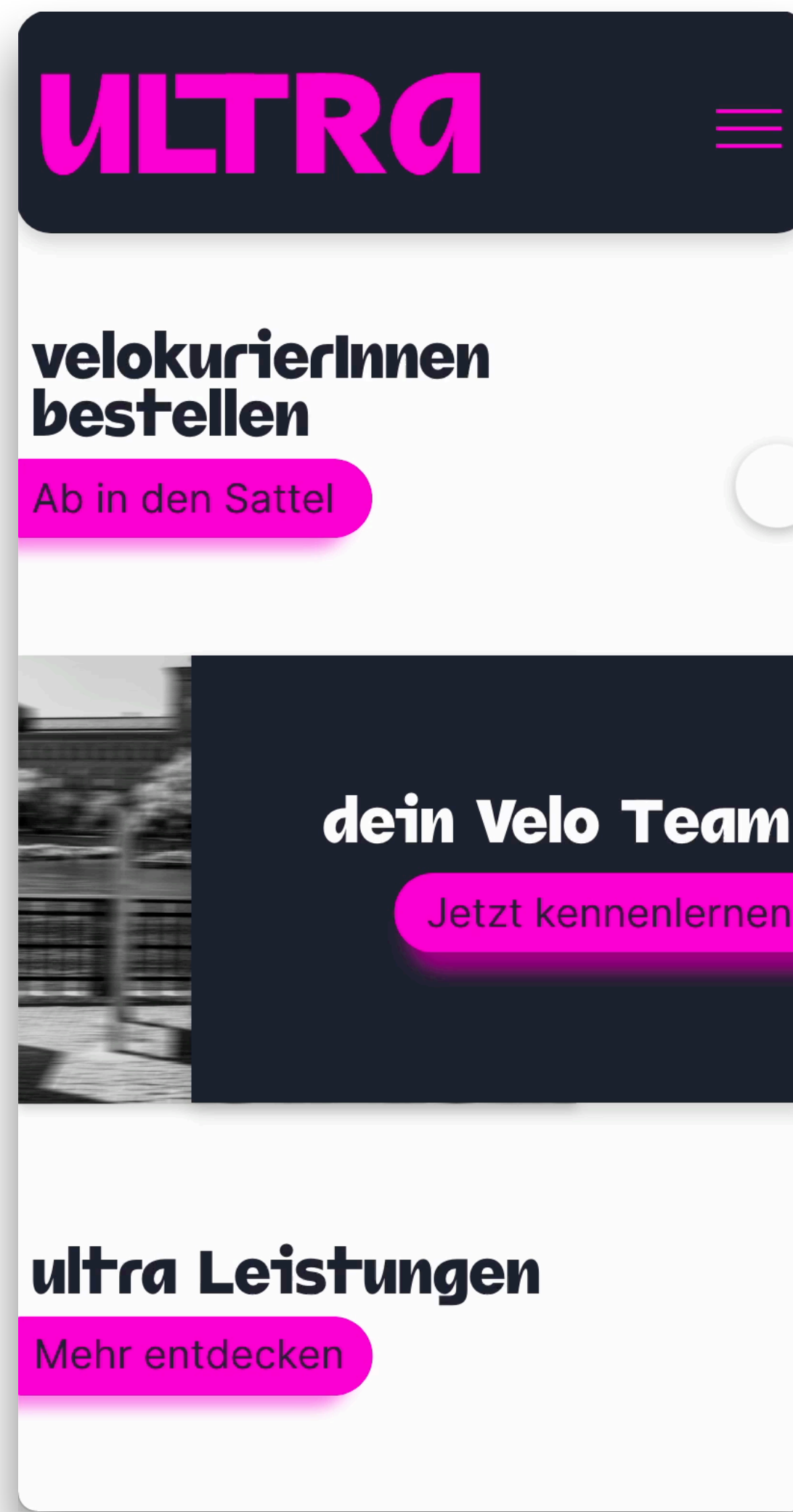
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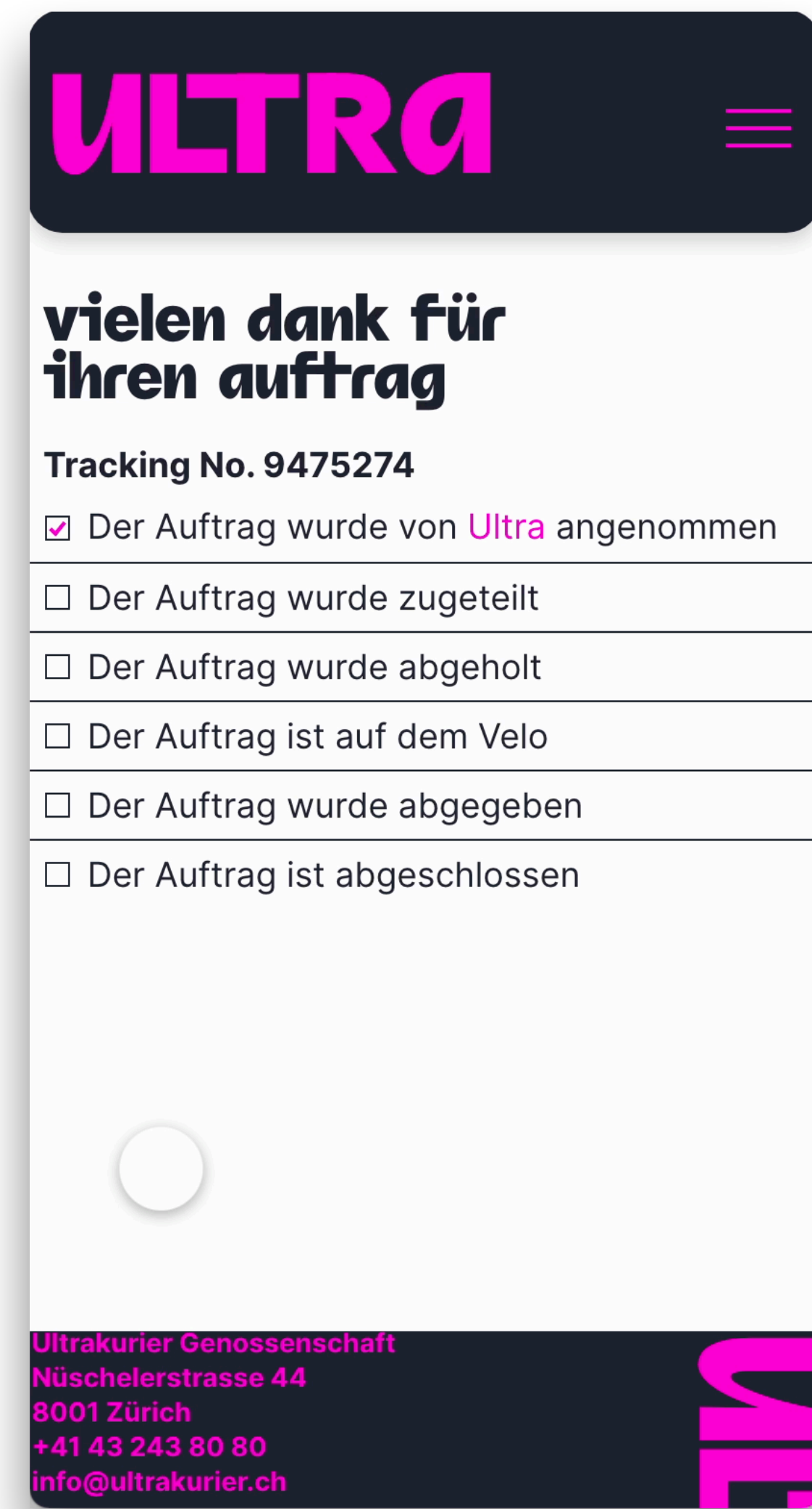
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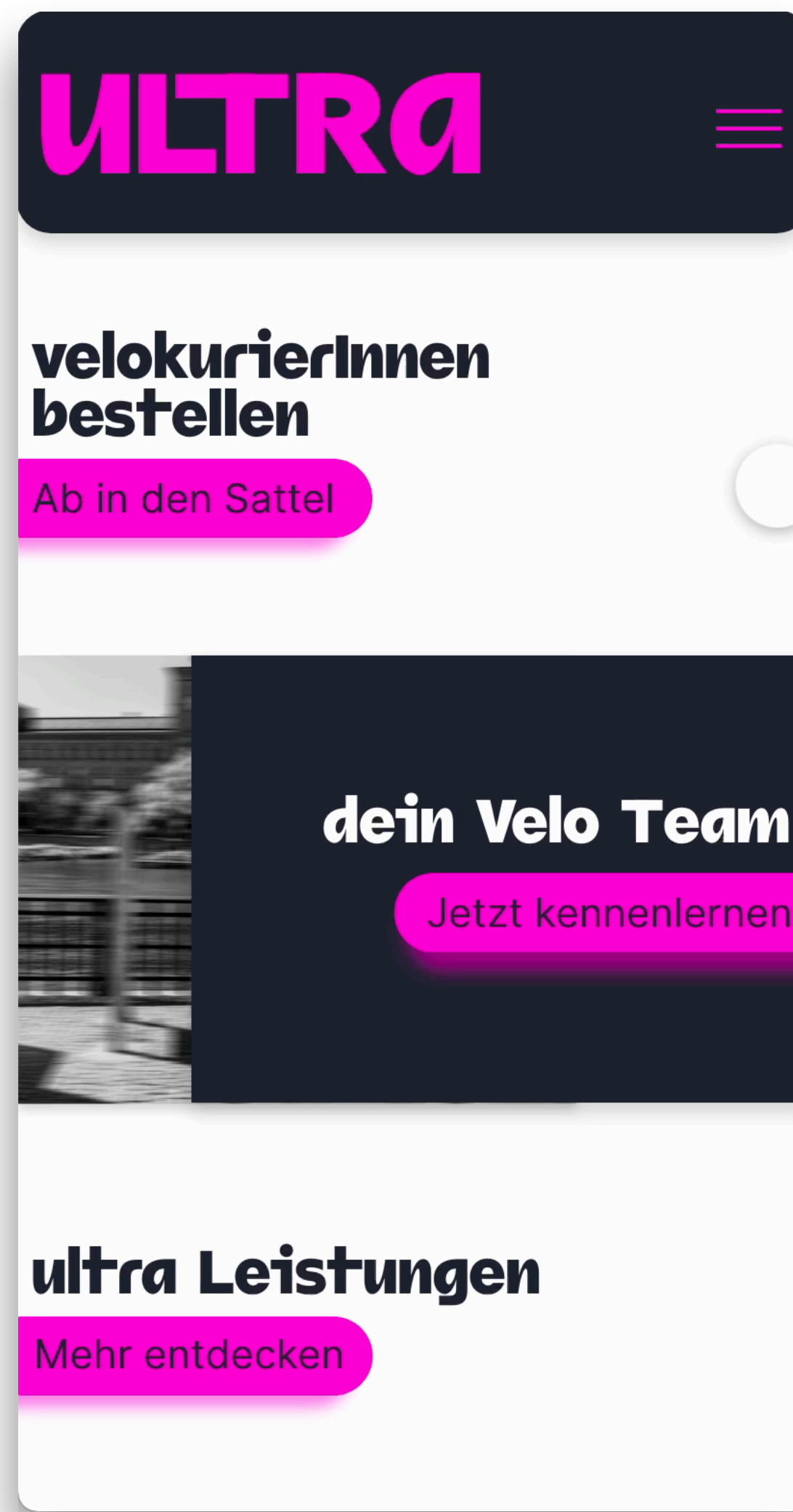
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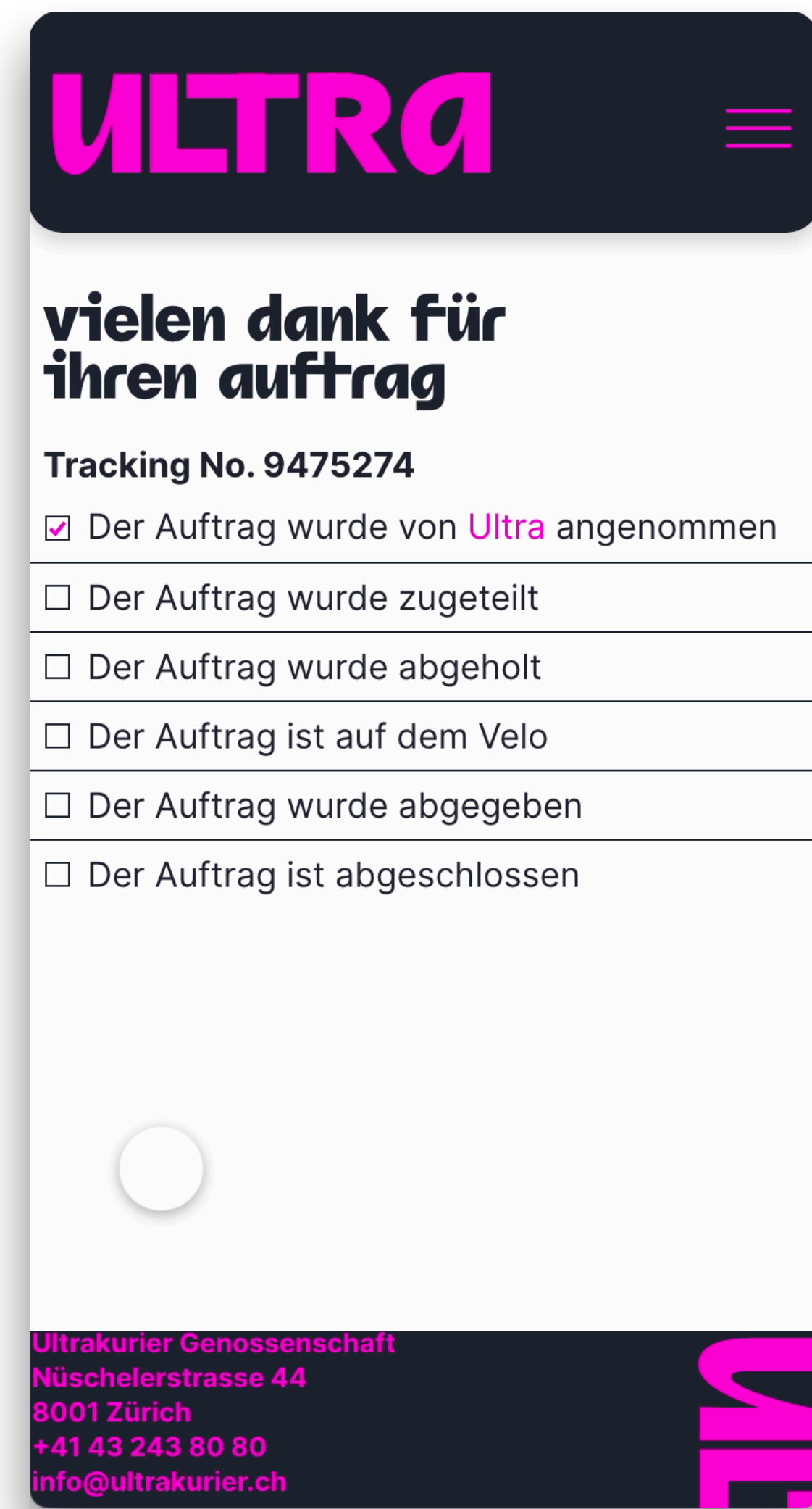
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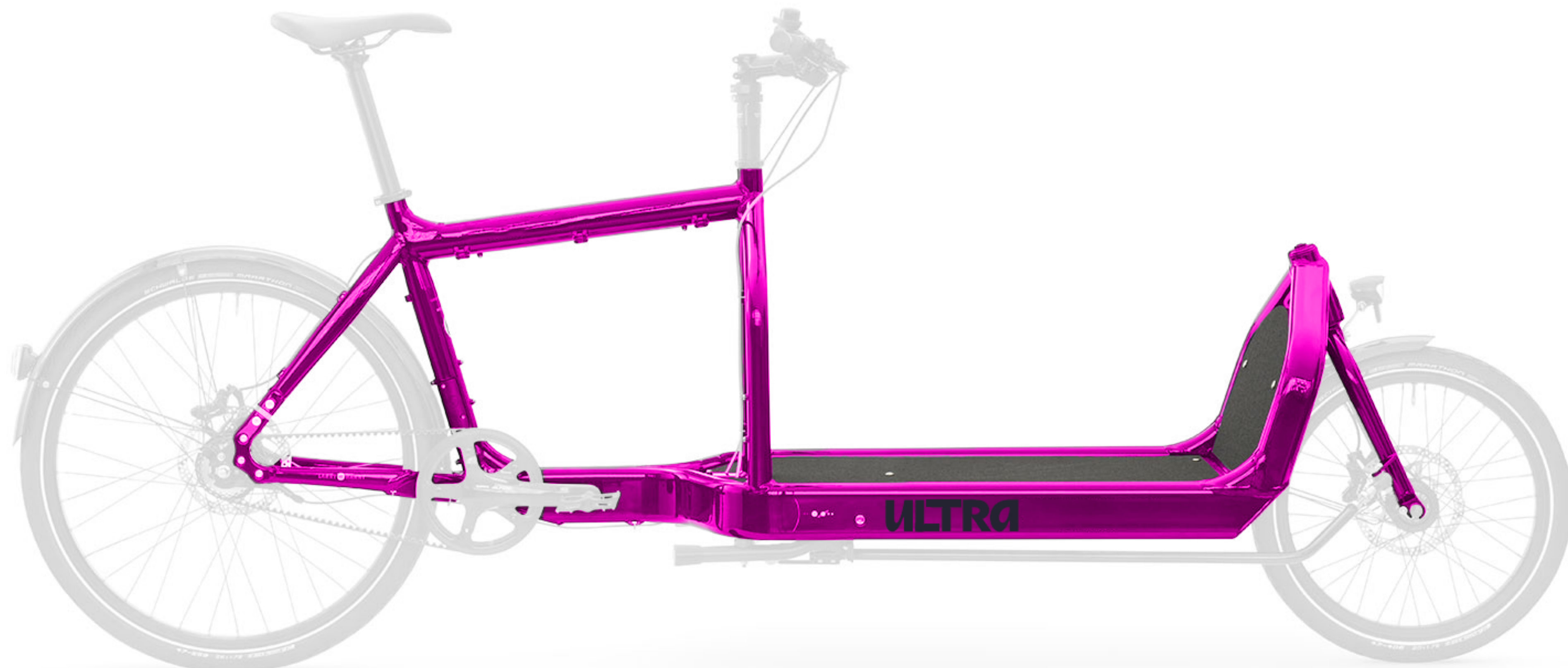
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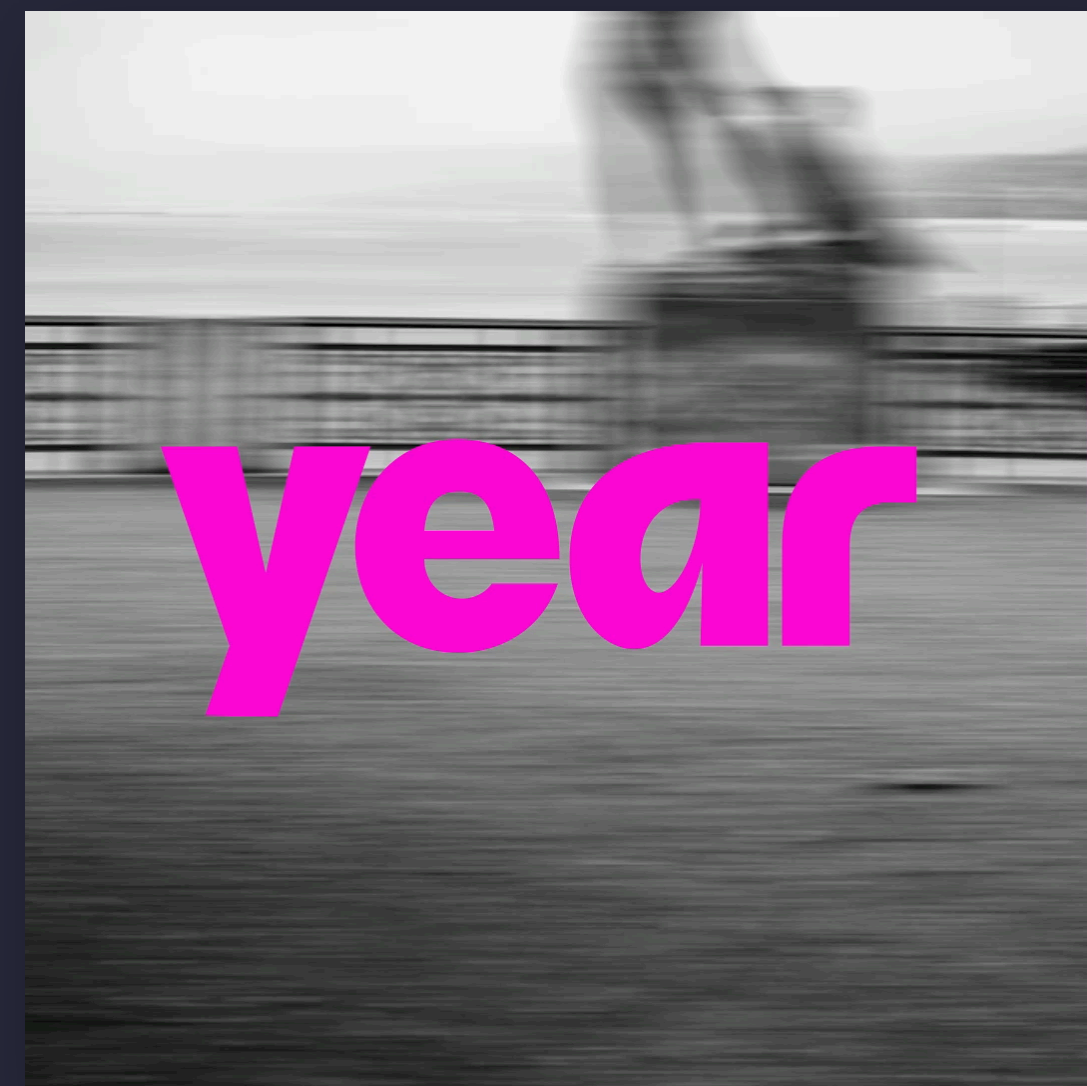
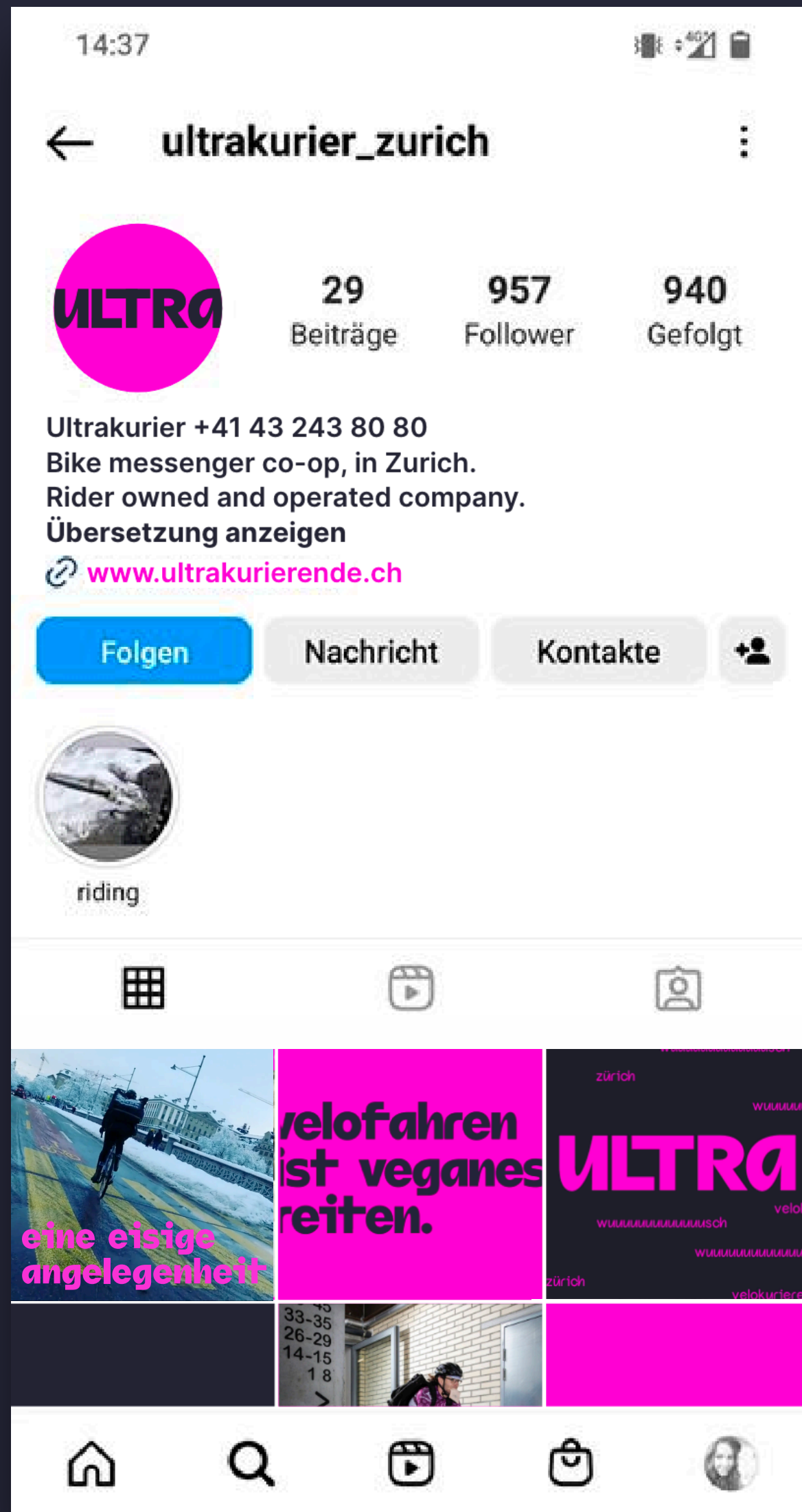
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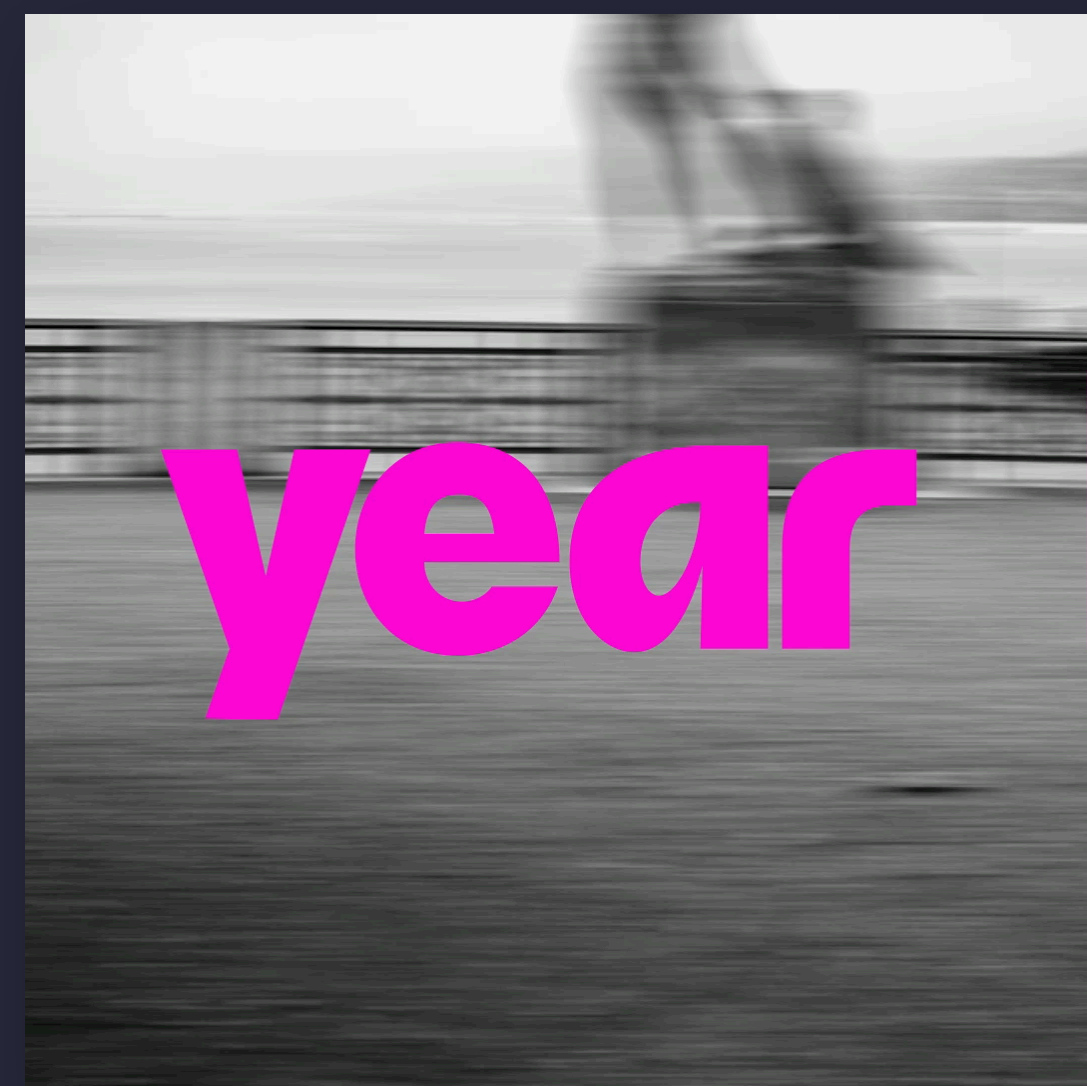
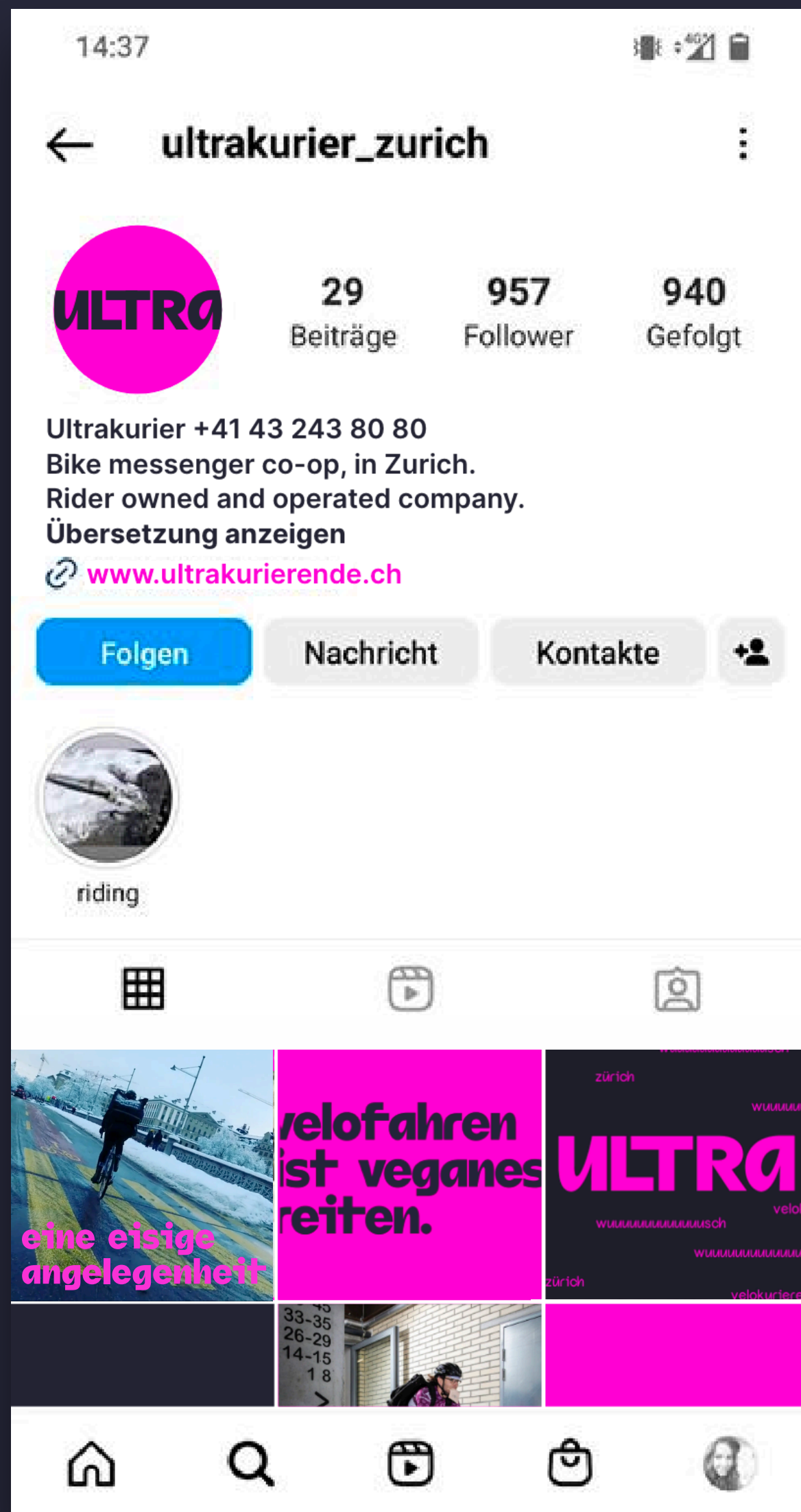


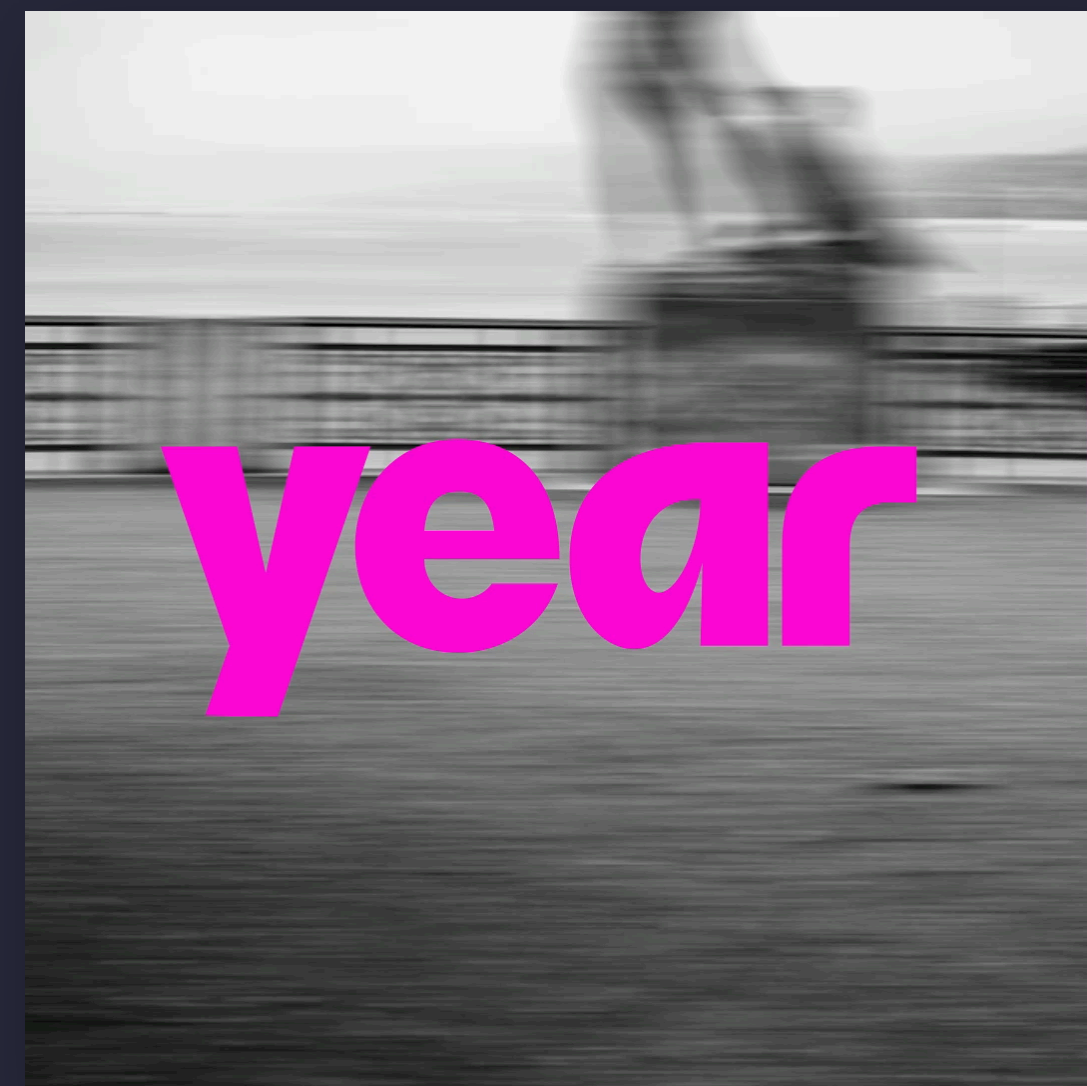
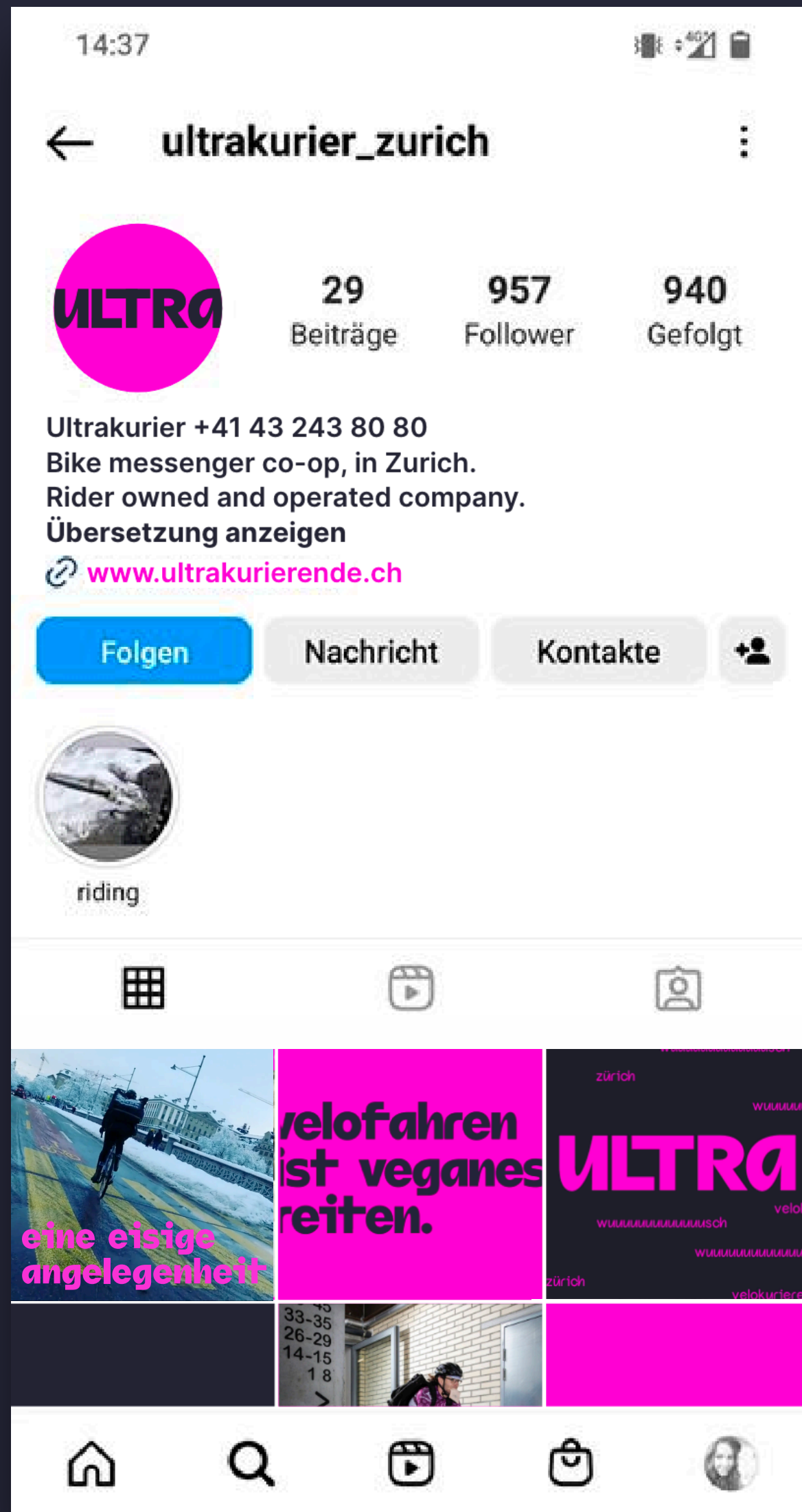


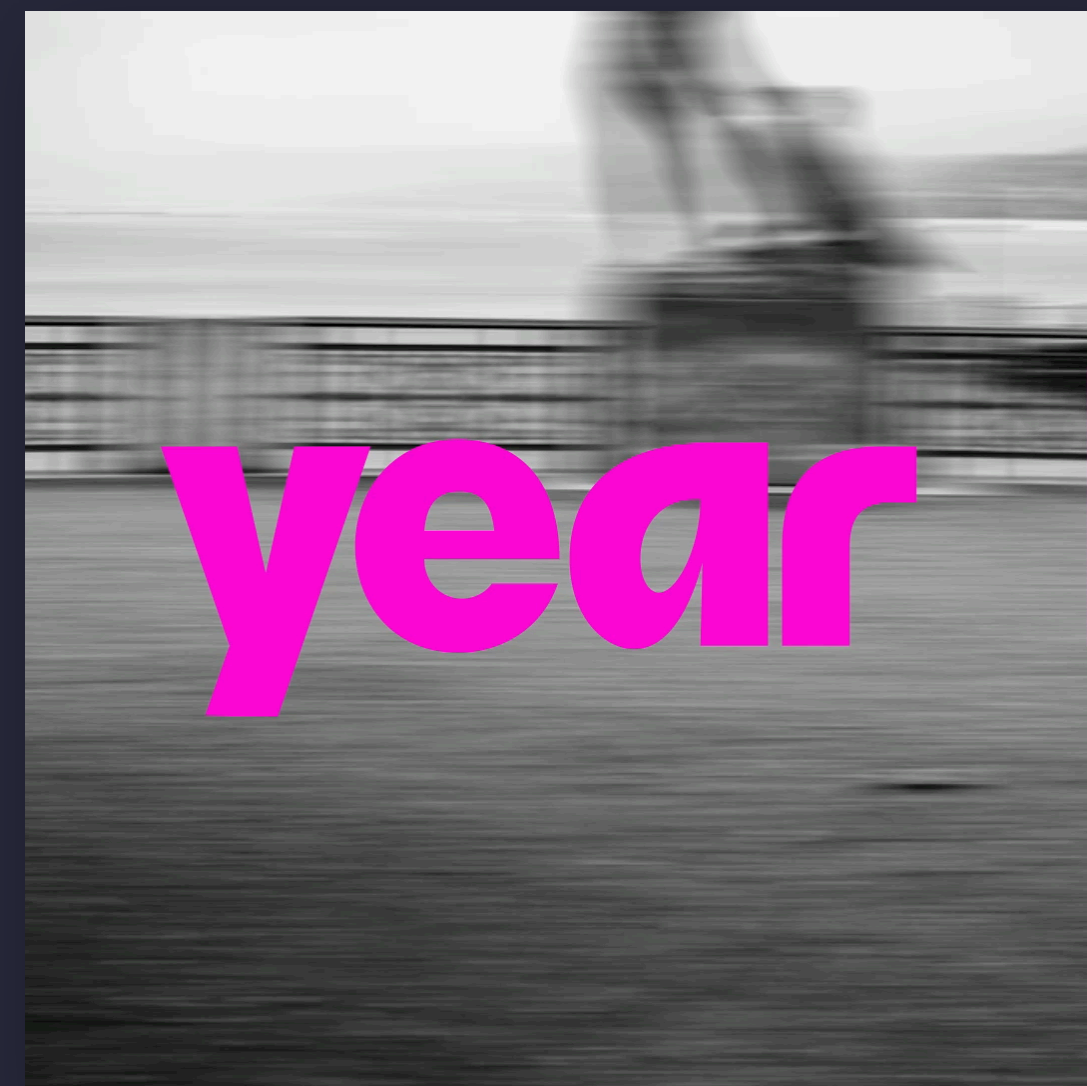
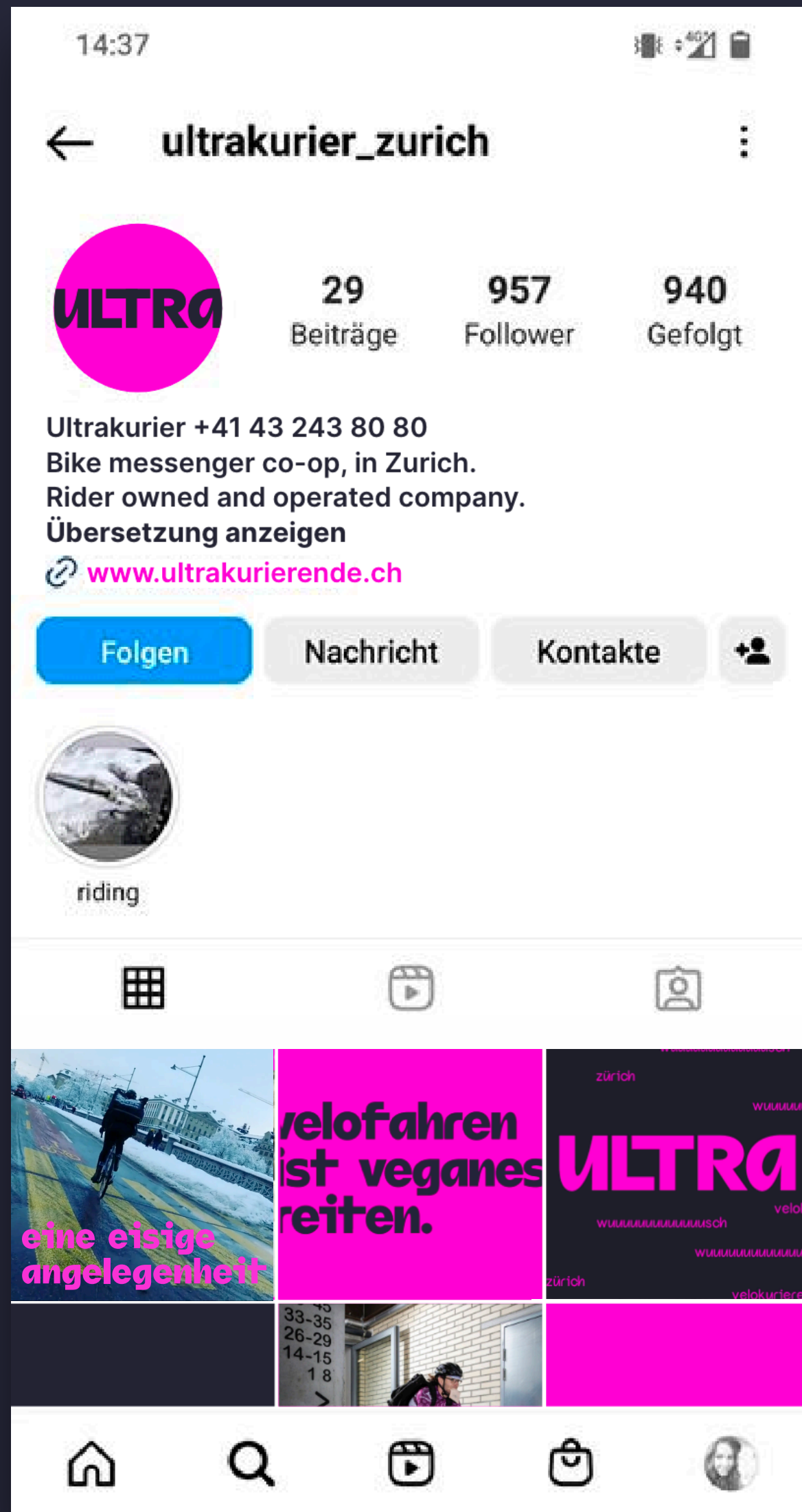


ULTRA









gute fahrt