

NAME

ALISON ANTONIOLI

3y.

2019-22

NOT ELLISON

(a) portfolio.

00

THIS PORTFOLIO IS A CONCEPTUALIZATION OF A NOTEBOOK, *MY NOTEBOOK*.  
THE SCRIBBLES, NOTES, FLOWERS, DRAWINGS, COMMENTS, ARROWS ALL AROUND  
ARE DEFINETLY NO "RINGS AND BELLS". ENJOY!



MAGNOLIA

No me mires así q no soy d acero



Name	Alison Antonioli
BD	16/02/1998
Origins [myheritage.ch]	56,2% northern and western europe; 22,6% greece and southern italy; 14,5% balkan; 6,7% iberian
Fun [not so fun] fact	I hate it when people call me ELLISON

#### About Alison

Alison Antonioli is a swiss-based student of art born and raised in Ticino, Switzerland. Growing up surrounded by art, architecture and the remembrances of the mediterranean inspired her to see art as an aspect of everyday life. Her passion for graphic design and the subtle nuances of the creative process flourished when she moved to Zurich, where she has pursued a BA of Fine Arts at the Zürcher Hochschule der Künste. Alison has had the opportunity to do internships in the Museo d'arte di Mendrisio, in the ateliers at the Corte della Miniera, Italy and with the trickster-p company, Novazzano. She has accumulated skills and experiences that can be applied to a wide array of disciplines such as graphic design, photography, video making and working with different materials.

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2020

2021

2022

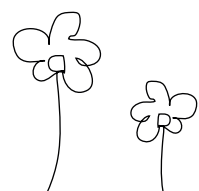
## - STATEMENT -

Alison Antonioli (\*1998, Lugano, lives and works in Ticino) practice is exploring the malleability of language. In her work she translates semiotic relations absorbed from her daily conversations into linguistic-visual representations, haikus, graphic-designs and installations. All that surrounds her finds its way back into her work. In this manner; nature, sound, advertising, literature, music and cinema, play an important role in the process. In addition to the different typefonts used that characterize her style, Alison's own handwriting often appears in sprawling annotation across her work, alluding to a cacophony of voices speaking to and for her.

Alison channels the textual thoughts emitted on her daily basis to accentuate the malleability of language when taken out of context. Therefore her notebook is a collection of the private moments of rehearsal before the final realisation of the work itself.

Her work speaks to an age in which language is quite disconnected from its semantics and words are abstracted form of meaning.

SONO UN CASTELLO ENORME  
MA HO FINESTRE SENZA VETRI

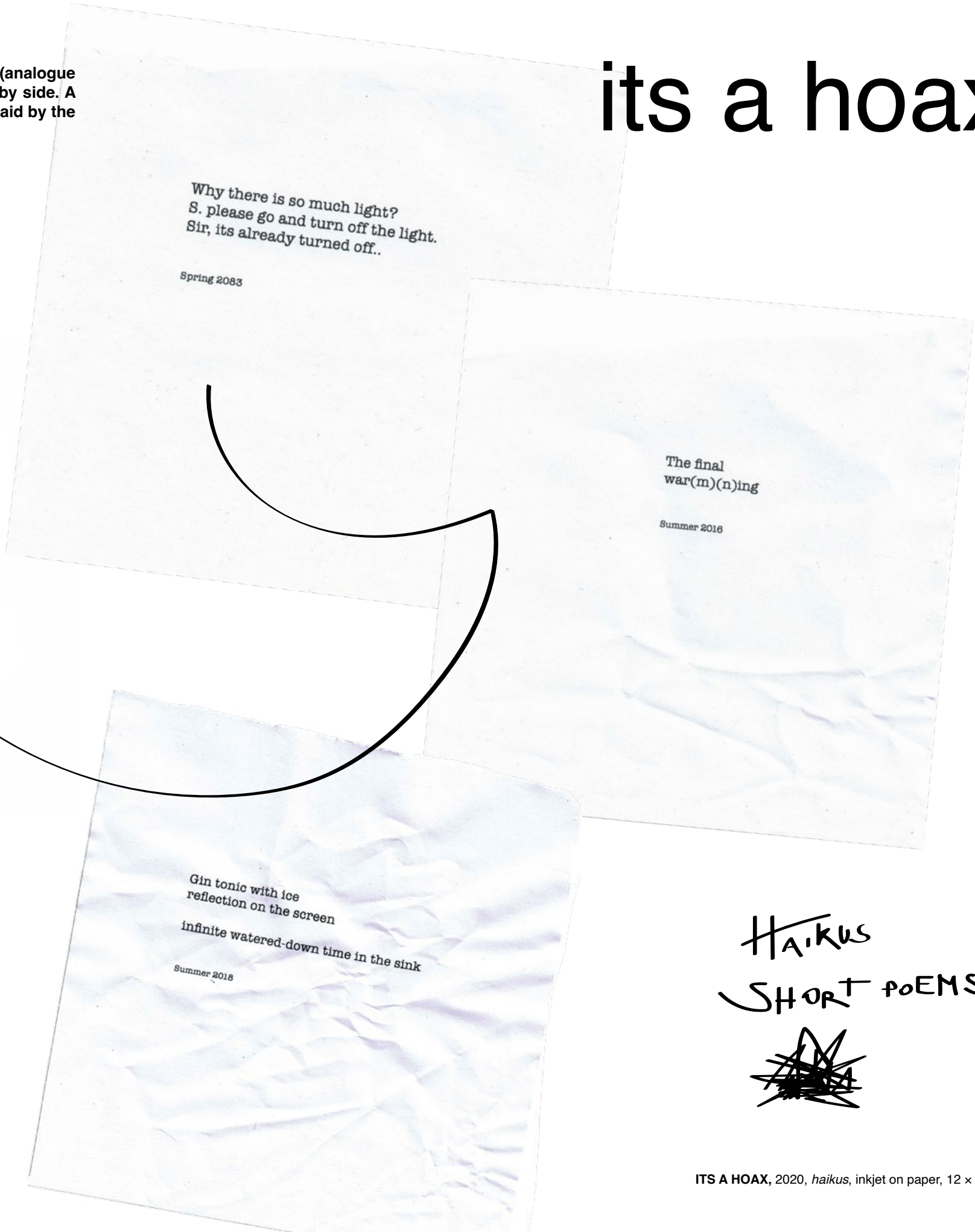
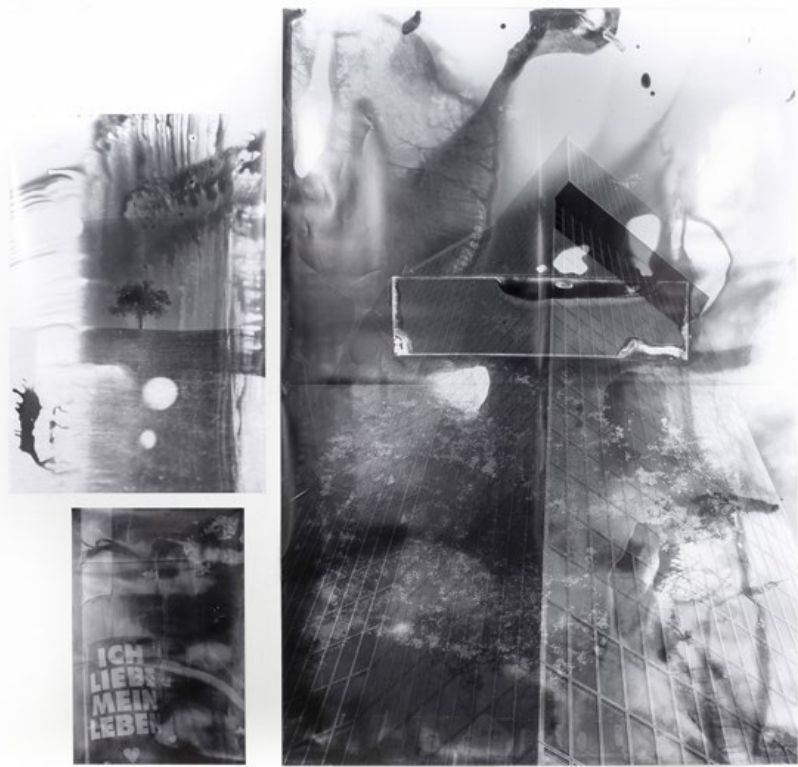




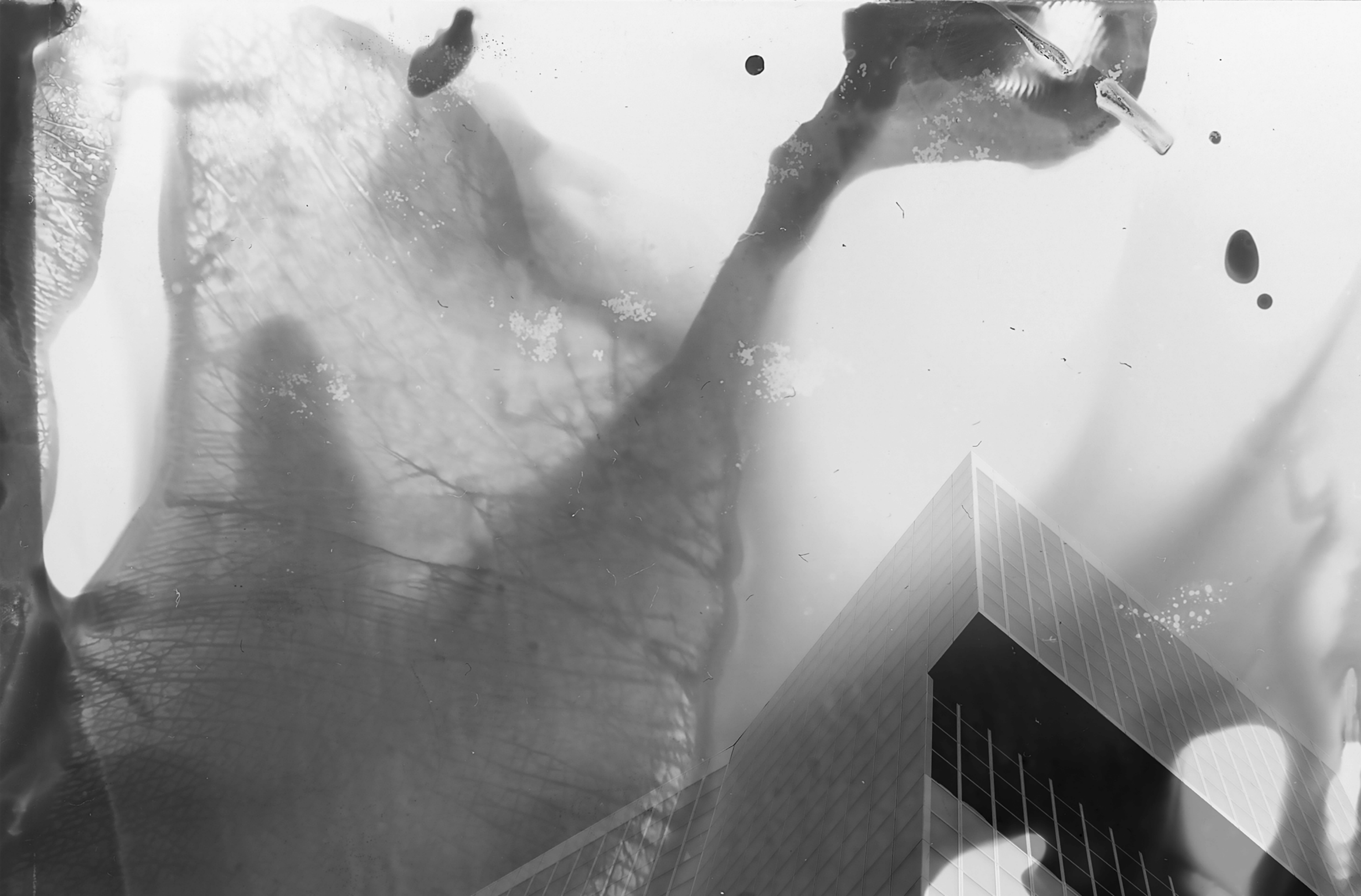
01

Work part of the exhibition *das und das au und das au no*. A photographic series (analogue and cameraless technique) with the addition of a series of haikus hung side by side. A representation of an *apocalyptic* scenario defined by a statement "*its a hoax*" said by the 45th president of the United States.

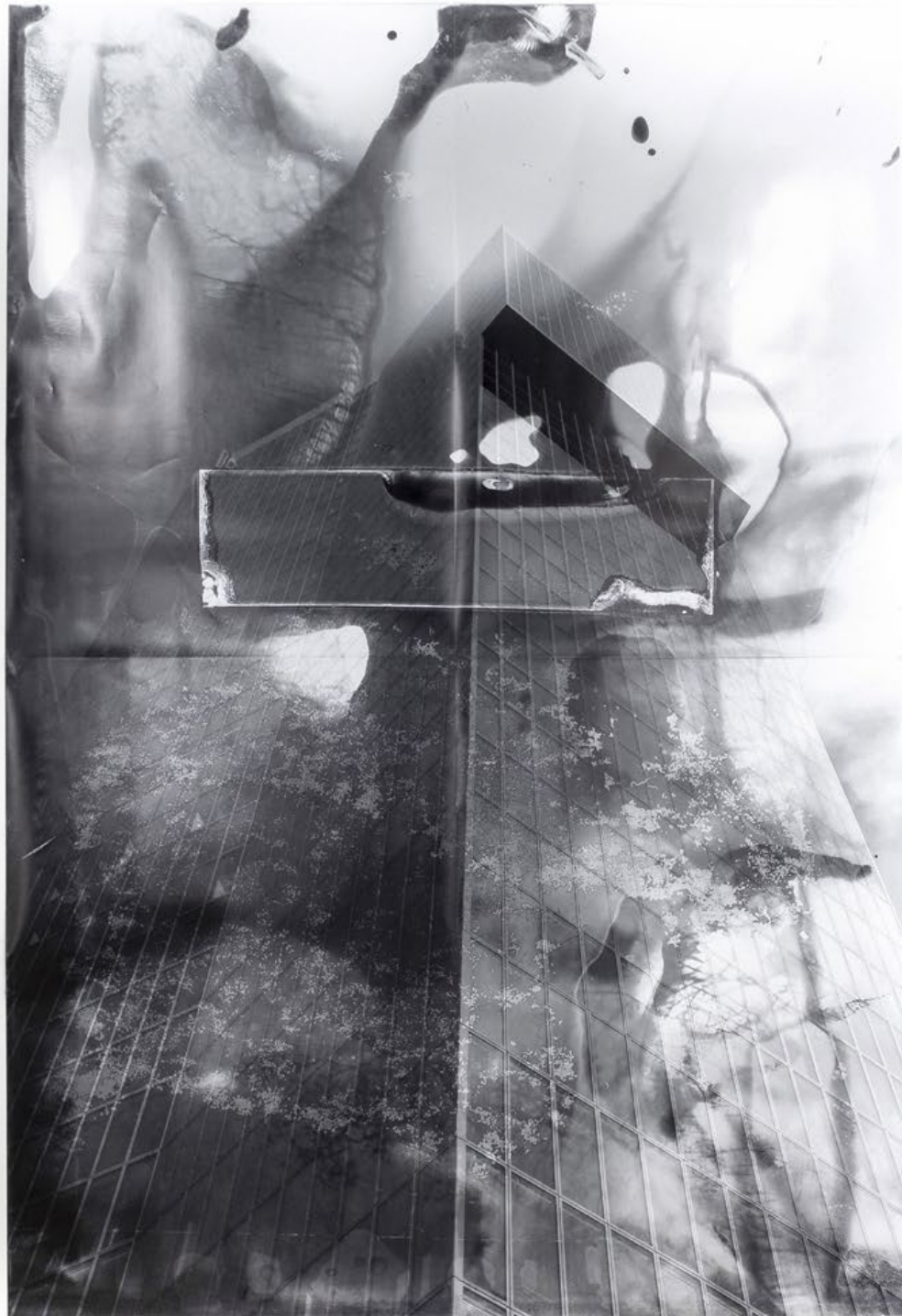
its a hoax



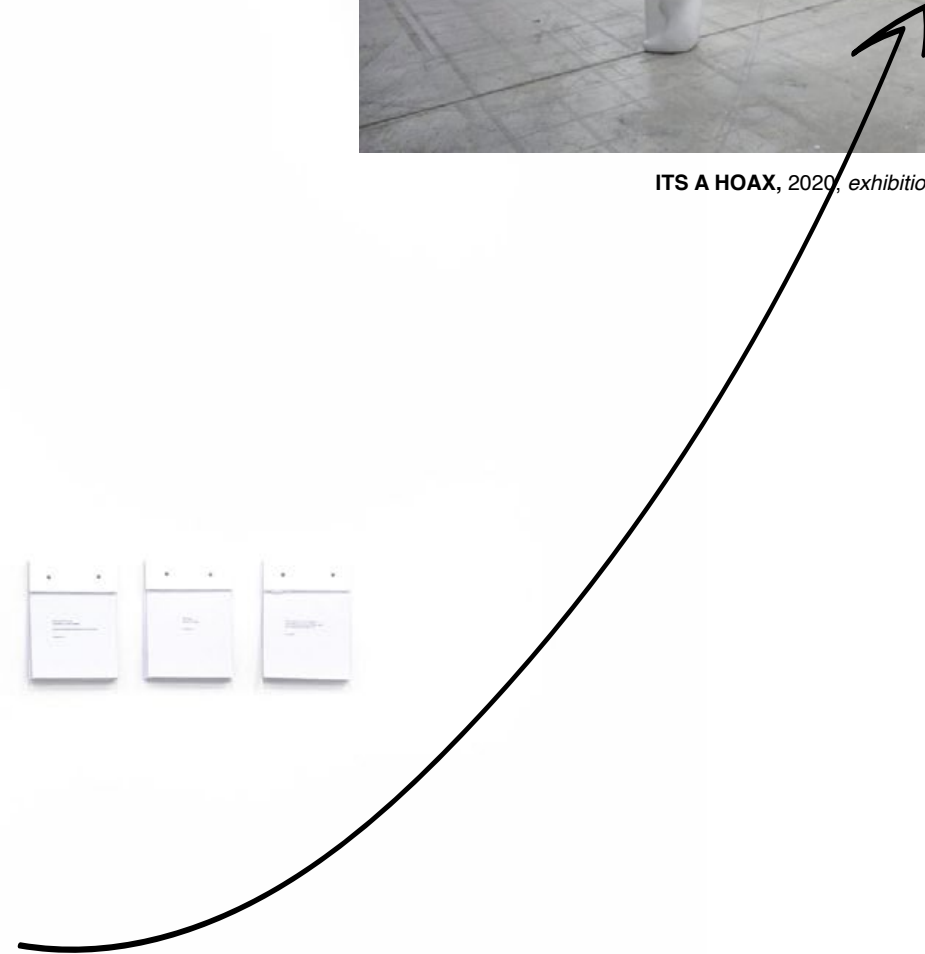
HAIKUS  
SHORT POEMS







ITS A HOAX, 2020, exhibition view, «das und das au und das au no»



02

A series of word games which represent the power of words and the potential of being manipulated to narrate and provoke.

# w-games

NOTHING  
SERIOUS.  
JUST SOME  
↓  
WORD-GAMES

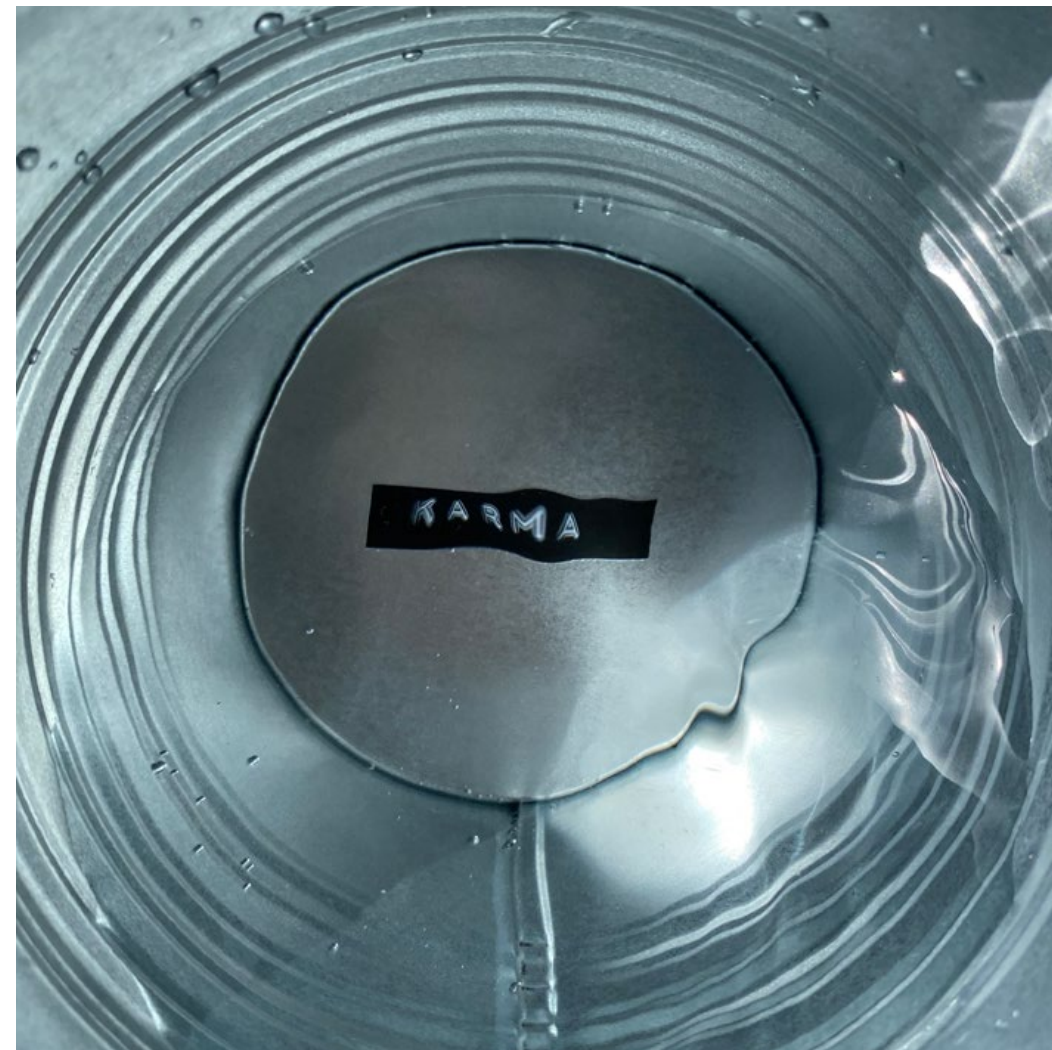






BEFORE

**JUST-ICE**, 2020, *labeled bucket filled with ice (before)*, metal bucket, ice cubes, writing band, variable dimensions



AFTER

**JUST-ICE**, 2020, *labeled bucket filled with ice (after)*, metal bucket, water, writing band, variable dimensions

The immense edifice of memory  
opens its windows

w i d e l y

smelling passed times

air  
yet  
a liquid  
yet  
a presence  
yet  
a mystery  
yet  
...

Im blind

staring at the sun  
bound by an invisible smoke

waiting for the sunset

no laser can erase,  
only hope remains

future smelling yesterdays

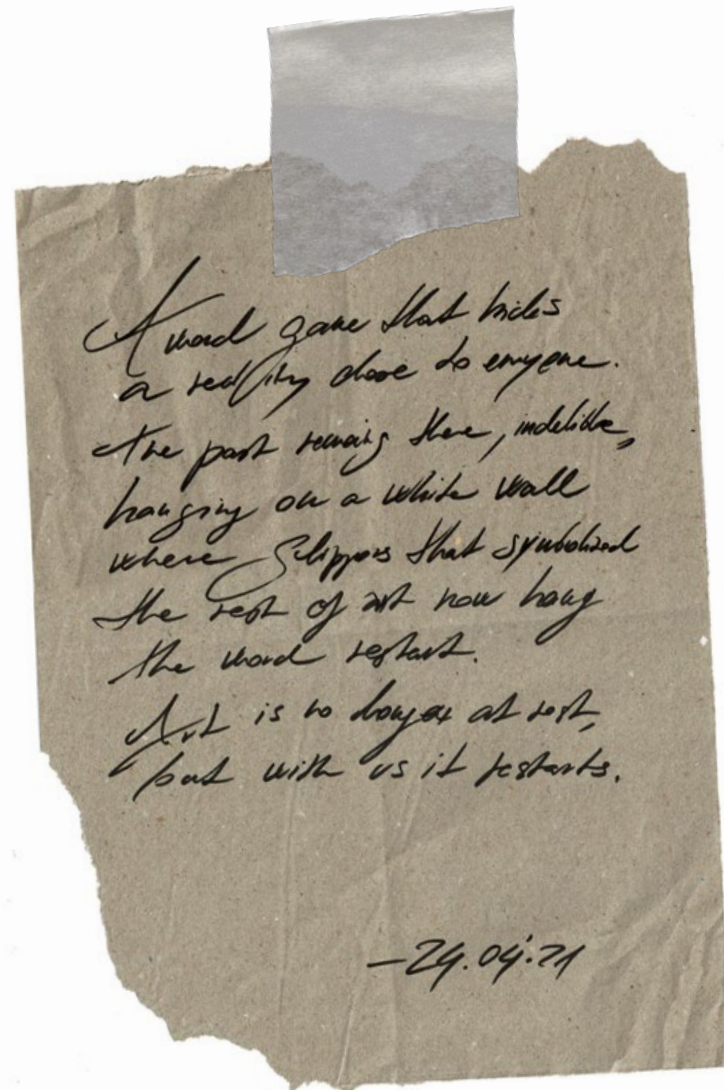


04

Poster created for the entry competition of the 55th edition of the Montreux Jazz Festival with the theme *Restart*. Two slippers that represented being at home are now hanging together exhibiting the word *restart*. «Art is no longer at rest and with us it restarts».

restart

NOT AN ARTWORK,  
JUST A DESCRIPTION







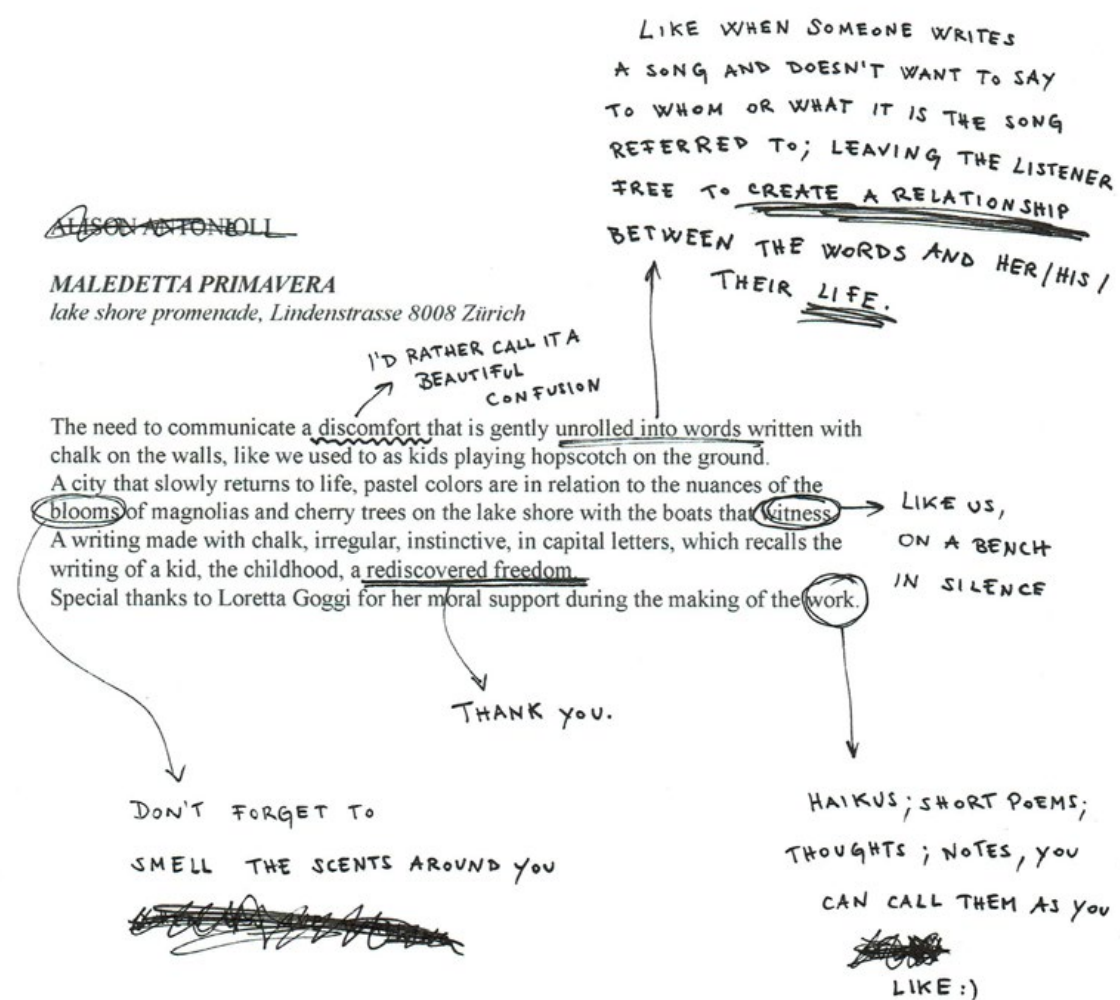
*The Vaudoise Art Commission was particularly impressed by Alison Antonoli's graphic artwork, which interpreted the Montreux Jazz Festival's 2021 motto in an original way by subtly playing with the word "Restart". Two beach clappers are screwed to the wall: one displays the wording "rest" and the other "art". The Vaudoise jury found this radical and daring choice to be a celebration of art, conviviality, and togetherness.* – **Nathalie Follonier-Kehrli, President of the Artistic Commission and General Secretary of Vaudoise Assurances**

TOP 30 best posters and Vaudoise price winner

Restart, 2021, exhibition view, Montreux

Restart, 2021, exhibition view, Montreux







SUPREME DELICACY  
EARLY MORNING BREEZE  
LITTLE FISHES SWIM CAREFREE

FINE LINE,  
A CLEAR SKY  
SANDCASTLES BY THE SEA

EMPTY GLASSES,  
THE WHOLE OCEAN  
THE SWING SWINGS IN THE WIND

# 06

Work commissioned by the *Vaudoise insurance* after winning their prize in the poster competition for the 55th Montreux Jazz Festival. A work that refers to the relationship between art and the Vaudoise, a taste of *art total* symbolically reflected in a bottle of cedar.

# le cèdre



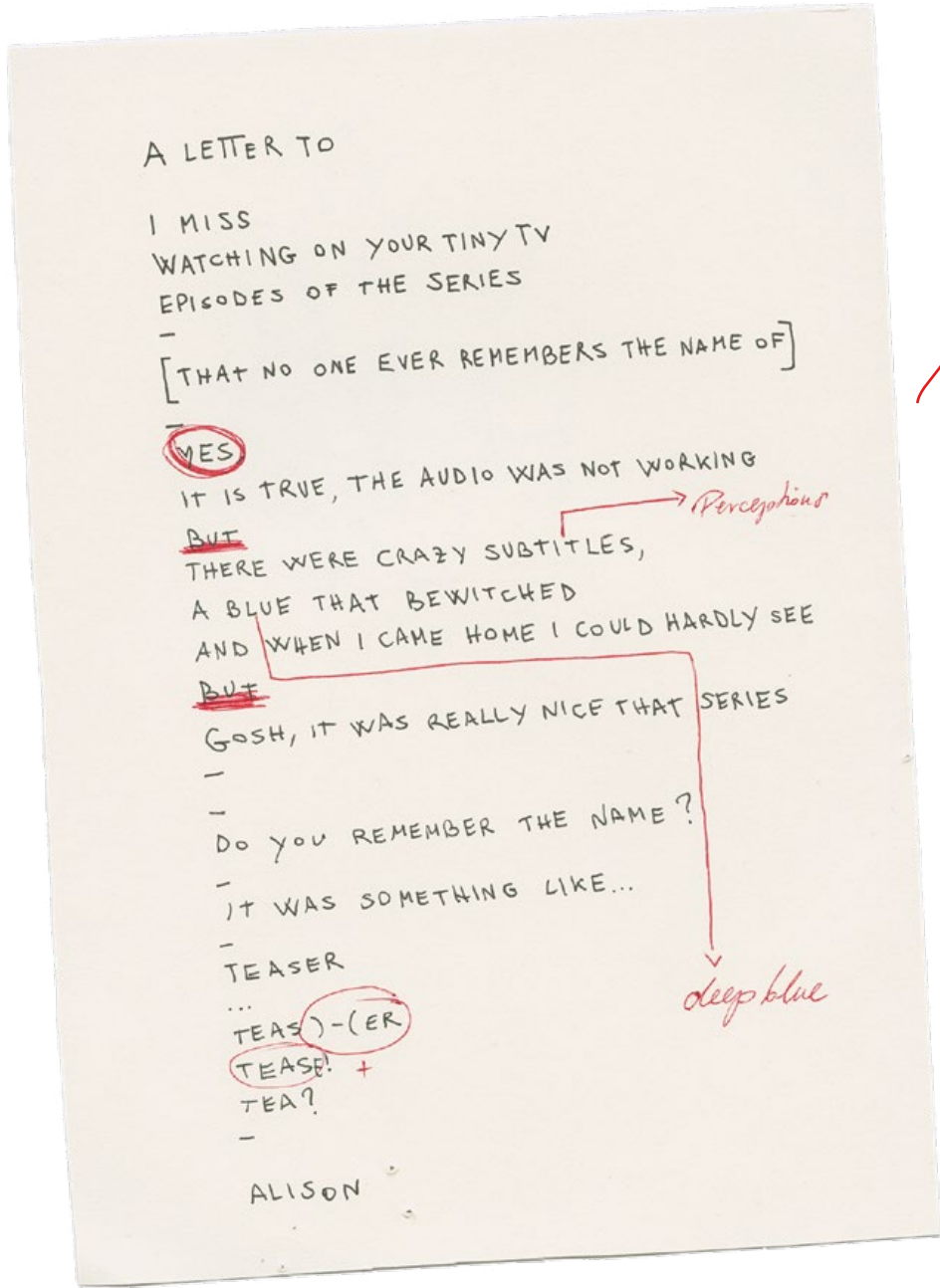
Photo credits: Nathalie Follonier-Kehrli



07

Work part of the exhibition *Set Age Decay*. A box of chocolates specially designed as fake brand. Chocolates wrapped in papers that hid inside 4 haikus (as the colors). Chocolates intended to be unwrapped and eaten by the visitors. A handwritten letter that highlights and addresses without describing or delimiting the interpretation.

teas)-(er



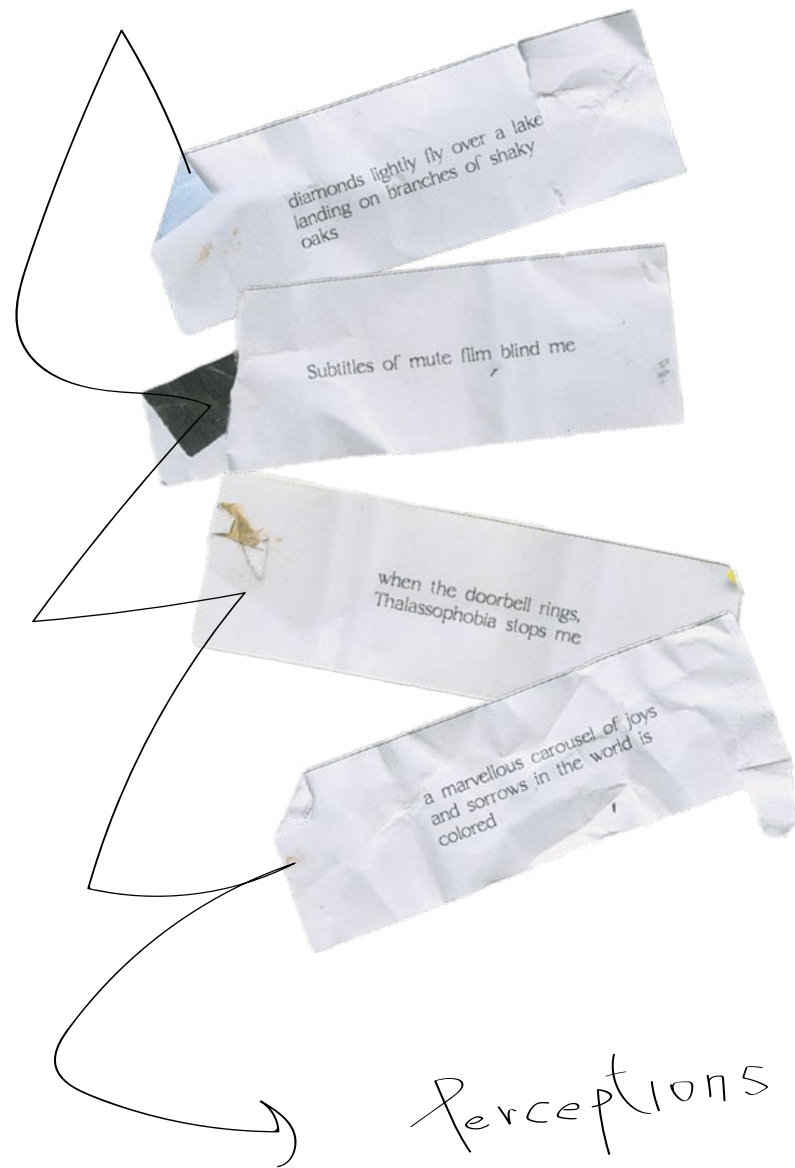




**teas)-(er**, 2021, *box filled with chocolates*, 140 pieces, (before the exhibition opening)



**teas)-(er**, 2021, *box filled with chocolates*, (end of the exhibition)



# 08

«Art in the outer space», a commissioned project from the city of Zurich to our class in a module with Svetlana Heger-Davis. An Urban Art project for the temporary drainage aqueducts in the Limmatstrasse. This work is part of a collective of other works which are in relation by the same theme, water.

«When I first saw the pipes shown in the pictures I immediatly thought about *race competitions*. I wanted to create something releated to it that somehow leads to a state of confusion or at least leads in a way to reflect.

A fictional competition, a conceptualization of water «*the essence of life*» and the relationship we have with it through a playful manner.

The start and the finish line are in the same spot, represented by the same pipes, which carry the water.

A game, a provocation, is it art or an actual competition/ race start? while going through the structure, driving or walking, we all are part of this *competition*.»

# the essence of life





A continuous research (and discovery) through the strength of clothings represented by the prime garment, the peplos. Two bags of fashion brands (PRADA and Antonioli) are in a conversation, while, in the middle, a river of tags (with haikus on them) flows and narrates.

**PEPLOS, 2022, mixed media**

« FEEL FREE to grab one tag with you! »

«Garments are liberators, multipliers of the IO. Fashion is a very powerful language, it changes very quickly, it has a philosophical language that is always gravid, accentuating all the expressions of the IO. It has a very strong dialogue with our body, from the first day we are born we already have a relationship with fashion. Fashion is the costume of real life, its the street, its relationship. Being elegant, first of all, means being happy, serene, being in great agreement (but truly) with who you are and this is the thing that matters.»

Alessandro Michele, Gucci creative director



PEPLOS

Dear

Thank you for contacting Peplos.

“Gender identity? But I never woke up looking at the mirror and thinking ‘I’m female.’  
But simply that it’s me, Maria Grazia.”  
Coming to fashion: “The female peplo?  
But there is no garment more unisex, since forever.  
It was born for both. It has no shape, it drapes over bodies...”  
Re-reading the history: “Female mythology does not exist, it transforms.”

Maria Grazia Chiuri, Dior creative director.

Kind regards,

Alison  
Peplos Client Services

-

Special thanks to:  
Nicoletta Malfatti, PRADA Milano and Giovanni Moretto, ANTONIOLI Lugano.









**PEPLOS**, 2022, *plexiglass with ANTONIOLI shopping bag*, 100 × 50 cm



**PEPLOS**, 2022, *plexiglass with PRADA shopping bag*, 100 × 50 cm

سمين.

# CV

## Education

BA Fine Arts ZHdK	2019-22
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## Exhibitions

<i>Urban Art-Project for the temporary drainage aqueducts,</i> 06.06.2022-22.02.2023, Limmatstrasse, Zurich	2022-23
<i>Diploma exhibition,</i> ZHdK	2022
<i>Set Age Decay,</i> ZHdK	2021
MJF Poster Exhibition, Montreux Lakeshore	2021
<i>an Invitation to a Lingerig Walk – Tap the Map,</i> Multiple locations in Zurich	2021
<i>das, und das au, und das au, und das au no,</i> ZHdK	2020

## Internships

Museo cantonale d'arte di Mendrisio	2019
Casa del tabacco - Novazzano, Trickster-p company	2018
Corte della Miniera - Urbino, Italy	2017 & 2018

## Awards

Vaudoise commissioned work	2022
Vaudoise price - MJF poster competition	2021
IUFFP «skilled» magazine cover	2019

## Contacts

alison.antonioli@outlook.com  
+41 79 325 18 91





